



Minnetonka Girls Basketball Association
Board Meeting Notes
January 8, 2014

Web site: <http://www.tonkabuckets.org>

Officers

President:	Rich Baker	rich@rcbaker.com
Vice President	Brad Hamilton	hamiltonteam5@gmail.com
Treasurer:	Lesley Longval	lblongval@hotmail.com
Secretary:	Laural Johnson	clj2hns9n@gmail.com
Marketing:	Stacy Pagano	slversace@gmail.com
Tournament Director:	Jim Willems	jlwillems@msn.com
Girls Varsity Head Coach:	Leah Dasovich	leah.dasovich@minnetonka.k12.mn.us

Voting Members in Attendance: Rich Baker, Kerri Hexum, Lesley Longval, Laural Johnson, Josh Hawes, Shonna Travis, Wendy Woods, Geri Radke, Stacy Pagano, Brad Hamilton, Kelly Wischmeier, Rob Kahlmeyer, Leah Dasovich

Non-Voting Members in Attendance: Elizabeth Hamilton and Judy Vankirksmith

Call to Order and Introduction of Attendees:

The meeting called to order at 6:37 pm at the Minnetonka District Service Center.

Secretary Report:

The minutes from the December meeting were reviewed. The correct date was added to the minutes. A motion was made by Rob Kahlmeyer and seconded by Stacy Pagano to approve them. The minutes were approved and will be posted in final form.

Treasurer's Report:

Lesley Longval reported using the financial spreadsheet as a reference:

- On the travel side, we originally thought that we'd make about \$18,000 on the holiday tournament; however, it appears we made about \$22,000. The profit from concessions increased by 32%. Knowing that we had additional teams in this year's tournament, we also had increased expenses.
- Lesley recommends that we increase the registration fee for teams to play in the tournament next year.
- On the high school side, the budget has been better thought out this year than ever. It is forecasted to be "in the red" but there may be a situation regarding reversible practice shirts that we may be reimbursed for. Ultimately, we'd like to start and end each year at zero.

- In the end, we thought we'd profit (year-end) about \$8400; however, we are forecasting that it may be closer to \$15,900.

A motion was made by Laural Johnson and seconded by Kerri Hexum to approve the treasurer's report. The report was approved.

Travel Team/Season Update:

- We've been asked to send kudos to Coach Scott Fransen for all the time he's spent hosting get-togethers for his team in watching film, for example. Parents appreciate the work he's spent connecting with the girls.
- A question was posed wondering if there was concern about numbers of girls for next year, considering the number of girls moved up from the 8th grade team. It doesn't appear that there is concern. Rich Baker would like to work at improving the numbers at all grade levels.

High School Report

Leah Dasovich reported:

- The high school girls are making arrangements to attend youth team's practices and tournament games through the Adopt-a-Team program.
- The program for the HS is complete and there have been many commendations on this year's sample shown at the meeting. Leah really likes the senior profiles and hopes that will continue. The color is great.

Player Development:

Kerri Hexum reported:

- The Shooting Challenge recognition turned out really well.
- There was positive feedback on open gyms over winter break. It was well-attended.
- Kerri continues to look for volunteers interested in forming a sub-committee to work on player development ideas. Please contact her to get involved!
- Rich Hirstein will facilitate spring clinics again this year. More information will come out in the next couple months.

Marketing:

Stacy Pagano reported:

- The new logo should be ready to go.
- Kevin Love will be appearing at a Best Buy location (tbd) on February 18th. They'd love to see the girls attend. More information will be sent out when the location is finalized.
- Youth Night is January 17th. Elizabeth Hamilton reported that all is ready regarding t-shirts, posters, Crunch, Domino's pizza, etc. She will follow up with Rich Hirstein on how to promote the event to MCE.
- Facebook, Twitter, Instagram, etc. accounts for MGBA (or Tonka Buckets) are set up and active. *Like* Tonka Buckets on Facebook, *Follow* @tonkagirlsbball on Twitter, and *Follow* Tonka_Buckets on Instagram.

Tournaments:

In Jim Willems' absence, Josh Hawes reported:

Holiday Tournament-

- A full summary will be given when Jim is in attendance next month.
- Rich Baker has attempted to reserve gym space for next year's tournament. Discussion is currently in progress with MCE and the district. This may be a slow process, but it needed to begin.

Tournament Schedule-

- Coaches have been made aware of the State tournament seeding meeting on February 11th or 12th. One coach must be in attendance. Josh is working on completing the paperwork that needs to be submitted. A code of conduct must be signed by the teams.
- The hospitality room at the Rochester hotel has been reserved. This will be discussed further at next month's meeting.
- Stacy Pagano offered to draft a "code of conduct" as something coaches/parents could review with their players prior to spending the weekend in a hotel as they represent our community.
- We will discuss the location of the 2015 hotel stay at next month's meeting.

President's Notes

Rich Baker reported:

- In February, the board will begin to look at preparing for the MYAS tournament in April.
- Discussions are being held with area basketball organizations regarding a "league" model vs. a "tournament" model.
- MGBA has been approached to facilitate a charitable gaming opportunity. More research needs to be done, and discussions are being held to determine the feasibility of this project to raise money.
- There continues to be growing concern about the available gym space in the community. Leaders continuously look for opportunities. More will come of this in the future.

Meeting Adjournment

A motion was made by Laural Johnson and seconded by Lesley Longval to adjourn the meeting. The meeting was adjourned at 8:20pm.

The next MGBA meeting is scheduled for
Wednesday, February 5, 2014
6:30 – 8:30 pm
Minnetonka District Service Center, Community Room