

**Elite Red & Black**  
***Game Day Supporter***  
**Only 4 games available-\$2000 & up**

- Designated Friday night game as “Your Company’s Night”
- Full Page Color Ad
- Company recognized on sponsorship page of Fall Sports Program
- One Individual Company Banner at Stadium Entrance, 3.5’ x 5’ (portrait), in color, displayed SCHOOL YEAR LONG
- Name/logo on corporate sponsor group banner, displayed SCHOOL YEAR LONG at both Stadium & gym
- Public Address recognition at each Home football game and basketball game
- Six (6) Season Tickets to NFHS Varsity Football 2015 Season
- Two (2) VIP Reserved Parking Passes to NFHS Varsity Football games
- Two (2) VIP “Friday Night Fast Passes”
- Four (4) All Sports Passes
- Ad in Basketball/Winter Sports program
- “I Support NFHS Athletics” company window decal
- Car magnet
- Honorary NFHS Athletic Booster Club member

**Nation Ford Athletics Web Page Ads**  
**\$300**

- August 1, 2016 through July 1, 2017

**Premier *Plus* Red & Black**  
**Supporter**  
**\$1250**

- One Full Page Color Ad
- Company recognized on sponsorship page of Fall Sports Program
- One Individual Company Banner at Stadium Entrance, 3.5’ x 5’ (portrait), in color, displayed SCHOOL YEAR LONG
- Name/logo on corporate sponsor group banner, displayed SCHOOL YEAR LONG at both Stadium & gym
- Public Address recognition at each Home Football and Basketball game
- Six (6) Season Tickets to NFHS Varsity Football 2015 Season
- Two (2) VIP Reserved Parking Passes to NFHS Varsity Football games
- Two (2) VIP “Friday Night Fast Passes”
- Four (4) All Sports Passes
- “I Support NFHS Athletics” company window decal
- Car Magnet
- Honorary NFHS Athletic Booster Club member

**Premier Red & Black Supporter**  
**\$850**

- One Full Page ad in the Fall Sports Program
- Company recognized on sponsorship page of Fall Sports Program
- One Individual Company Banner at Stadium Entrance, 3.5’ x 5’, in color, displayed SCHOOL YEAR LONG
- Name/logo on corporate sponsor group banner, displayed SCHOOL YEAR LONG at both Stadium & gym
- Public Address recognition at each Home Football and Basketball game
- Four (4) Season Tickets to NFHS Varsity Football 2015 Season
- One (1) VIP Reserved Parking Pass to NFHS Varsity Football games
- One (1) VIP “Friday Night Fast Pass”
- Two (2) All Sports Passes
- “I Support NFHS Athletics” company window decal
- Car magnet
- Honorary NFHS Athletic Booster Club member
- Add \$100 for full color ad

**Additional sponsorship opportunities**

*(Contact Brian Turner at [turnerb@fort-mill.k12.sc.us](mailto:turnerb@fort-mill.k12.sc.us) to discuss)*

- Home Main Concession Stand Naming Rights, \$5000 for 5 years
- Home Merchandise Stand Naming Rights, \$2000 for 5 years
- Visitor Concession Stand Naming Rights, \$2000 for 5 years
- Scoreboard Banner, facing field, \$1000 per year
- Scoreboard Banner, facing parking lot, \$750 per year

## Associate Red & Black Supporter

**\$500**

- One Full Page ad in the Fall Sports Program
- Company recognized on sponsorship page of Fall Sports Program
- Name/logo on corporate sponsor group banner, displayed SCHOOL YEAR LONG at both Stadium & gym
- Public Address recognition at each Home Football and Basketball game
- Three (3) Season Tickets to NFHS Varsity Football 2015 Season
- One (1) VIP Reserved Parking Pass to NFHS Varsity Football games
- One (1) VIP "Friday Night Fast Pass"
- One (1) All Sports Pass
- "I Support NFHS Athletics" company window decal
- Car magnet
- Honorary NFHS Athletic Booster Club member
- Add \$100 for full color ad

## Red & Black Full Time Fan

**\$275**

- One Full Page ad in the Fall Sports Program
- Name/logo on corporate sponsor group banner, displayed SCHOOL YEAR LONG at both Stadium & gym
- Company recognized on sponsorship page of Fall Sports Program
- Two (2) Season Tickets to NFHS Varsity Football 2015 Season
- One (1) VIP Reserved Parking Pass to NFHS Varsity Football games
- One (1) VIP "Friday Night Fast Pass"
- "I Support NFHS Athletics" company window decal
- Car Magnet
- Honorary NFHS Athletic Booster Club member
- Add \$100 for full color ad

### Fall Sports Program Advertising only

**Full** Page Ad - \$225 (Add \$100 for color)

**Half** Page Ad - \$150 (Add \$50 for color)

**Quarter** Page Ad - \$75 (Add \$25 for color)

Business Card Sized Ad- \$50 (or more) in the form of a gift certificate or product for home game giveaways

### Design Specifications for Fall Sport Program Ads

All files must be in the jpeg format

**\*\*** All files must be at least 300 d.p.i. photo resolution

A full page ad is 8.5 wide x 11 high (51 picas x 66 picas)

A half page ad is 8.5 wide x 5.5 high (51 picas x 33 picas)

A quarter page ad is 4.25 wide x 5.5 high (25.5 picas by 33 picas)

Color ads should be saved in CMYK and converted to a jpeg

### Design Specifications for Individual Company Banner

Will be hung at football stadium and gym from August 15, 2015 through end of school 2016

All files must be in the jpeg format

**\*\*** All files must be at least 300 d.p.i. photo resolution

Banner will be 3.5'x5' (3.5 feet wide x 5 feet high) (portrait orientation)

Color artwork should be saved in CMYK and converted to a jpeg



**2016-2017**  
**Sponsorship**

[WWW.NAFONATION.COM](http://WWW.NAFONATION.COM)