



2009 – 2010 8 & Under Membership Report



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This report focuses on the foundation of USA Hockey’s membership – the 4 to 8 year old age category. To increase participation in youth hockey, a consistent effort must be made to target growth and retention of players in this age category. Analysis of USA Hockey’s membership data has shown that growth in the 4 to 8 age category will positively impact the larger 9 to 14 age group for years to come. Conversely, a recent decline in 4 to 8 year old membership is to blame for the current membership situation in the 9 to 14 age range.

To increase participation and membership, USA Hockey has created an effective plan based around the following two initiatives:

- Attracting new players each season in the key 4 to 8 year old age category
- Retaining participants from one season to the next in local youth hockey programs

After two seasons of concentrated efforts to grow youth hockey participation in the 4 to 8 year old age category, there has been a positive impact. The age segment has seen a 7% increase in membership since the 2007-08 season, including a 4.5% growth in the 2009-10 season (see chart below). Historically, the age segments best years come during Post-Olympic seasons which means that the 2010-11 season should result in a third consecutive growth year in 4 to 8 year old membership.

The analysis contained in this report examines the membership in the 4 to 8 year old category on the National, Affiliate and Local Association levels for the past 10 seasons (2000-01 through 2009-10). This is done to help all levels of USA Hockey’s structure understand their past performance in membership at this age level and to create reasonable growth goals for the 2010-11 season.

Unfortunately, 44% of children still leave youth hockey before age 9. This sobering statistic disproves the notion that “once a kid gets on the ice, they are hooked on hockey.” Barriers to entry such as time commitment, cost and enjoyment must be addressed to retain a child in youth hockey.

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and youth hockey volunteers at the grassroots level. USA Hockey provides resources for local associations to use in both the acquisition and retention of 4 to 8 year olds. The 2 & 2 Challenge, explained in greater detail in this report, defines membership goals by asking youth associations to grow by acquiring two more players and retaining two more players than last season.

Combining growth of the game at the youngest age levels with USA Hockey’s new American Development Model (ADM) will ensure the future health of the game in the U.S.

HOW TO READ THE DATA CHARTS IN THIS REPORT

NHL Lockout (04-05) & post-NHL Lockout (05-06)

BOYS & GIRLS YOUTH HOCKEY_ TOTAL 4 TO 8 YEAR OLDS_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	96538	95006	97070	95907	92121	88213	89956	89423	91622	95775
NEW	N/A	-1.6%	2.2%	-1.2%	-3.9%	-4.2%	2.0%	-0.6%	2.5%	4.5%
RET	54261	53687	54185	55176	53988	52106	51013	51410	52042	53808
LOST	17726	16993	15960	16552	17043	15929	14752	15899	15305	15184
RR	N/A	-4.1%	-6.1%	3.7%	3.0%	-6.5%	-7.4%	7.8%	-3.7%	-0.8%
	56.2%	56.5%	55.8%	57.5%	58.6%	59.1%	56.7%	57.5%	56.8%	56.2%

Number of players acquired (points to NEW row)

Number of players retained (points to RET row)

Number of players that left association (points to LOST row)

Rate of Retention: percentage of players returning from year before (points to RR row)

post-Olympic years (02-03/06-07) (points to 02-03 and 06-07 columns)



2009-10 KEY TAKEAWAYS—NATIONAL

Total

- The total number of children ages 4 to 8 playing youth hockey in 2009-10 increased by 4,153 (4.5%) to 95,775.
- 2008-09 and 2009-10 marks back-to-back years of growth in the 4 to 8 age category.

Acquisition

- New players increased by 2,387 (6.0%) from 2008-09 to 41,967.
- Two consecutive years of new growth.

Retention

- Retained players increased by 1,766 (3.4%) to 53,808.
- The 2009-10 retention increase was the largest of the past decade and the third consecutive year of growth.

Lost

- Unfortunately, 15,184 players left youth hockey in 2009-10.

Rate of Retention

- In 2009-10, the rate of retention was 56.2%; this means 43.8% are out of youth hockey.

BOYS & GIRLS YOUTH HOCKEY_ TOTAL 4 TO 8 YEAR OLDS_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	96538	95006	97070	95907	92121	88213	89956	89423	91622	95775
	N/A	-1.6%	2.2%	-1.2%	-3.9%	-4.2%	2.0%	-0.6%	2.5%	4.5%
NEW	42277	41319	42885	40731	38133	36107	38943	38013	39580	41967
	N/A	-2.3%	3.8%	-5.0%	-6.4%	-5.3%	7.9%	-2.4%	4.1%	6.0%
RET	54261	53687	54185	55176	53988	52106	51013	51410	52042	53808
	N/A	-1.1%	0.9%	1.8%	-2.2%	-3.5%	-2.1%	0.8%	1.2%	3.4%
LOST	17726	16993	15960	16552	17043	15929	14752	15899	15305	15184
	N/A	-4.1%	-6.1%	3.7%	3.0%	-6.5%	-7.4%	7.8%	-3.7%	-0.8%
RR	56.2%	56.5%	55.8%	57.5%	58.6%	59.1%	56.7%	57.5%	56.8%	56.2%

BOYS YOUTH HOCKEY_ 4 TO 8 YEAR OLDS_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	87826	86090	87207	85205	81578	76849	77755	77128	78782	81978
	N/A	-2.0%	1.3%	-2.3%	-4.3%	-5.8%	1.2%	-0.8%	2.1%	4.1%
NEW	37397	36539	37356	34909	32703	30103	32487	31733	33013	34819
	N/A	-2.3%	2.2%	-6.6%	-6.3%	-8.0%	7.9%	-2.3%	4.0%	5.5%
RET	50429	49551	49851	50296	48875	46746	45268	45395	45769	47159
	N/A	-1.7%	0.6%	0.9%	-2.8%	-4.4%	-3.2%	0.3%	0.8%	3.0%
LOST	15354	14427	13464	13912	14092	13220	11881	12672	12161	11932
	N/A	-6.0%	-6.7%	3.3%	1.3%	-6.2%	-10.1%	6.7%	-4.0%	-1.9%
RR	57.4%	57.6%	57.2%	59.0%	59.9%	60.8%	58.2%	58.9%	58.1%	57.5%

GIRLS YOUTH HOCKEY_ 4 TO 8 YEAR OLDS_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	8713	8916	9864	10704	10544	11367	12203	12295	12876	13798
	N/A	2.3%	10.6%	8.5%	-1.5%	7.8%	7.4%	0.8%	4.7%	7.2%
NEW	4880	4783	5532	5823	5436	6014	6461	6285	6604	7149
	N/A	-2.0%	15.7%	5.3%	-6.6%	10.6%	7.4%	-2.7%	5.1%	8.3%
RET	3833	4133	4332	4881	5108	5353	5742	6010	6272	6649
	N/A	7.8%	4.8%	12.7%	4.7%	4.8%	7.3%	4.7%	4.4%	6.0%
LOST	2373	2570	2498	2641	2956	2714	2875	3234	3145	3253
	N/A	8.3%	-2.8%	5.7%	11.9%	-8.2%	5.9%	12.5%	-2.8%	3.4%
RR	44.0%	46.4%	43.9%	45.6%	48.4%	47.1%	47.1%	48.9%	48.7%	48.2%



2009-10 KEY TAKEAWAYS—SOUTH DAKOTA

Total

- The total number of children ages 4 to 8 playing youth hockey in South Dakota increased by 28 (4.6%) to 633.
- Highest number of total players this decade.

Acquisition

- New players increased by 10 (3.5%) from 2008-09 to 297.
- Four consecutive year of boys acquisition growth.

Retention

- Retained players increased by 18 (5.7%) from 2008-09 to 336.
- Peak retention year for the previous 10 seasons.

Lost

- Unfortunately, 126 players left youth hockey in South Dakota in 2009-10.

Rate of Retention

- In 2009-10, the rate of retention was 53.1%; this means 46.9% are out of youth hockey.

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	465	510	556	485	513	544	588	573	605	633
	N/A	9.7%	9.0%	-12.8%	5.8%	6.0%	8.1%	-2.6%	5.6%	4.6%
NEW	227	258	266	202	256	247	264	259	287	297
	N/A	13.7%	3.1%	-24.1%	26.7%	-3.5%	6.9%	-1.9%	10.8%	3.5%
RETAINED	238	252	290	283	257	297	324	314	318	336
	N/A	5.9%	15.1%	-2.4%	-9.2%	15.6%	9.1%	-3.1%	1.3%	5.7%
LOST	75	88	99	110	89	93	101	138	124	126
	N/A	17.3%	12.5%	11.1%	-19.1%	4.5%	8.6%	36.6%	-10.1%	1.6%
RR	51.2%	49.4%	52.2%	58.4%	50.1%	54.6%	55.1%	54.8%	52.6%	53.1%

BOYS YOUTH HOCKEY_8 & UNDER_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	431	467	506	446	456	477	498	495	522	557
	N/A	8.4%	8.4%	-11.9%	2.2%	4.6%	4.4%	-0.6%	5.5%	6.7%
NEW	202	230	234	183	221	207	215	221	240	258
	N/A	13.9%	1.7%	-21.8%	20.8%	-6.3%	3.9%	2.8%	8.6%	7.5%
RETAINED	229	237	272	263	235	270	283	274	282	299
	N/A	3.5%	14.8%	-3.3%	-10.6%	14.9%	4.8%	-3.2%	2.9%	6.0%
LOST	68	79	86	95	82	77	82	107	96	98
	N/A	16.2%	8.9%	10.5%	-13.7%	-6.1%	6.5%	30.5%	-10.3%	2.1%
RR	53.1%	50.7%	53.8%	59.0%	51.5%	56.6%	56.8%	55.4%	54.0%	53.7%

GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY										
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10
TOTAL	34	43	50	39	57	67	90	78	83	76
	N/A	26.5%	16.3%	-22.0%	46.2%	17.5%	34.3%	-13.3%	6.4%	-8.4%
NEW	25	28	32	19	35	40	49	38	47	39
	N/A	12.0%	14.3%	-40.6%	84.2%	14.3%	22.5%	-22.4%	23.7%	-17.0%
RETAINED	9	15	18	20	22	27	41	40	36	37
	N/A	66.7%	20.0%	11.1%	10.0%	22.7%	51.9%	-2.4%	-10.0%	2.8%
LOST	7	9	13	15	7	16	19	32	28	28
	N/A	28.6%	44.4%	15.4%	-53.3%	128.6%	18.8%	68.4%	-12.5%	0.0%
RR	26.5%	34.9%	36.0%	51.3%	38.6%	40.3%	45.6%	51.3%	43.4%	48.7%



RETENTION INCREASES WITH AGE

The older a player gets and/or the more seasons a player plays, the more likely that player will stick with youth hockey. So while retention rates are high from Squirrels on up, the overall growth of hockey relies on acquiring more 4 to 8 year olds.

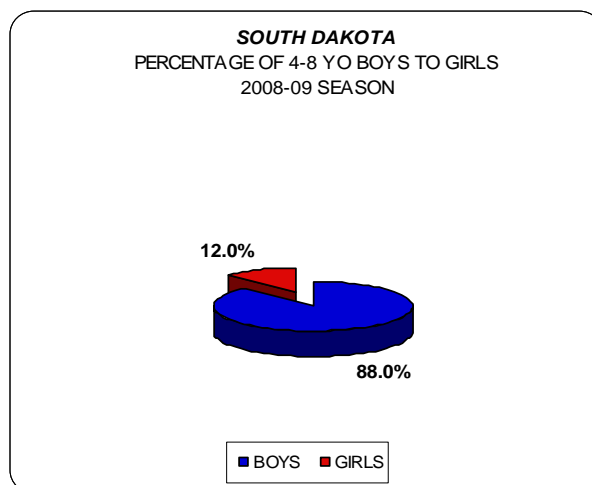
South Dakota's retention results for 2009-10 by age segment:

- **27.3% of all 4 Year Olds returned as 5 Year Olds** – National Average 32.1%
 - **43.5% of all 5 Year Olds returned as 6 Year Olds** – National Average 52.5%
 - **68.6% of all 6 Year Olds returned as 7 Year Olds** – National Average 67.8%
 - **78.3% of all 7 Year Olds returned as 8 Year Olds** – National Average 76.2%
- | | | | |
|--|-------|-------------------|-------|
| ▪ Retention rate for Squirrels in 2009-10: | 81.4% | National Average: | 85.6% |
| ▪ Retention rate for Pee Wees in 2009-10: | 88.6% | National Average: | 91.2% |
| ▪ Retention rate for Bantams in 2009-10: | 90.9% | National Average: | 93.6% |

RATIO OF BOYS TO GIRLS – 4 TO 8 YEAR OLDS

Boys represented 88.0% of all 4 to 8 year olds in South Dakota in 2009-10 while girls represented 12.0%.

Nationally, boys represented 85.6% of all 4 to 8 year olds in 2009-10 while girls represented 14.4%.





2 & 2 CHALLENGE

The 2 & 2 Challenge is a call to action for local associations. It is designed to provide an attainable goal for growth at the 4 to 8 age group, regardless of the size of the local youth association.

Example:

Each association **acquires two** more players than last year.

- 2009-10: if your association added 22 new players, your 2010-11 goal is acquire 22 players + 2 more = 24 new players

Each association **retains two** more players than last year.

- 2009-10: if your association retained 30 players, your 2010-11 goal is to retain 30 players + 2 more = 32 retained players

RESULTS: Meeting this challenge could help this association grow by 7.7% and contribute to the overall growth of the game.

2009-10: 2 & 2 CHALLENGE RESULTS - NATIONAL

- Missed 09-10 goal by 1,411 players
 - Underperformed in acquisition of new players by (395)
 - Underperformed retention goal by (1,016)

2010-11: 2 & 2 CHALLENGE GOALS - NATIONAL

- Based on 1,332 associations
 - 2,664 new players acquired (2 per association)
 - 2,664 players retained (2 per association)
- 2010-11 goal is 101,103 (5.6% increase) total youth hockey 4 to 8 year olds

NATIONAL	2008-09 ACTUAL	2009-10 ACTUAL	2009-10 GOAL	VS. GOAL	VS. ACTUAL	2010-11 GOAL
TOTAL	91,622	95,775	97,186	(1,411)	4,153	101,103
NEW	39,580	41,967	42,362	(395)	2,387	44,631
RETAINED	52,042	53,808	54,824	(1,016)	1,766	56,472

2009-10: 2 & 2 CHALLENGE RESULTS - SOUTH DAKOTA

- Achieved overall growth but did not meet the 2 & 2 Challenge
 - Under-performed in acquisition goal of new players by 10
 - Under-performed in retention goal by 2

2010-11: 2 & 2 CHALLENGE GOALS - SOUTH DAKOTA

- Based on 10 associations that registered 5 players or more in the age group
 - 20 new kids acquired (2 per association)
 - 20 kids retained (2 per association)
- 2010-11 goal is 673 (6.3% increase) total youth hockey 4 to 8 year old players

SOUTH DAKOTA	2008-09 ACTUAL	2009-10 ACTUAL	2009-10 GOAL	VS. GOAL	VS. ACTUAL	2010-11 GOAL
TOTAL	605	633	645	(12)	28	673
NEW	287	297	307	(10)	10	317
RETAINED	318	336	338	(2)	18	356



ASSOCIATIONS ACCOMPLISHING THE 2 & 2 CHALLENGE

Congratulations to Aberdeen Hockey Association, Brookings Ice Skating Association, Huron Hockey Association, Rushmore Hockey Association and Sioux Falls Youth Hockey Association (highlighted in yellow below) for successfully meeting the 2 & 2 Challenge! South Dakota had a successful growth year. While many associations had tremendous growth, only five associations were able to accomplish the 2 & 2 Challenge.

SOUTH DAKOTA'S 2009-10 ASSOCIATION PERFORMANCE

<u>Association</u>	<u>Net Growth</u>
1.Sioux Falls Youth Hockey Association	+141
2.Rushmore Hockey Association	+72
3.Brookings Ice Skating Association	+63
4.Aberdeen Hockey Association	+55
5.Huron Hockey Association	+34
6.Big Stone Lake Area Hockey	+3
7.Yankton Area Ice Association	+2
8.Mitchell Skating and Hockey Association	0
9.Watertown Hockey Association	-26
10.Oahe Hockey Association	-28

SOUTH DAKOTA ASSOCIATIONS (10)

SDH0118 ABERDEEN HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	21	48	57	55	42	41	43	40	2	57	6	51	55	61
	N/A	128.6%	18.8%	-3.5%	-23.6%	-2.4%	4.9%	-7.0%	-95.0%	2750.0%				
NEW	9	35	35	19	11	17	22	15	0	30	2	28	30	32
	N/A	288.9%	0.0%	-45.7%	-42.1%	54.5%	29.4%	-31.8%	-100.0%	0.0%				
RETAINED	12	13	22	36	31	24	21	25	2	27	4	23	25	29
	N/A	8.3%	69.2%	63.6%	-13.9%	-22.6%	-12.5%	19.0%	-92.0%	1250.0%				
LOST	5	0	9	7	7	2	5	6	33	10				
	N/A	-100.0%	0.0%	-22.2%	0.0%	-71.4%	150.0%	20.0%	450.0%	-69.7%				
RR	57.1%	27.1%	38.6%	65.5%	73.8%	58.5%	48.8%	62.5%	100.0%	47.4%				

SDH0131 BIG STONE LAKE AREA HOCKEY

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	0	0	1	0	5	8	9	(1)	3	12
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	60.0%				
NEW	0	0	0	0	0	0	1	0	5	2	7	(5)	(3)	4
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	-60.0%				
RETAINED	0	0	0	0	0	0	0	0	0	6	2	4	6	8
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%				
LOST	0	0	0	0	0	0	0	1	0	6				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	75.0%				

SDH0119 BROOKINGS ICE SKATING ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	11	8	19	40	15	15	13	7	14	77	18	59	63	81
	N/A	-27.3%	137.5%	110.5%	-62.5%	0.0%	-13.3%	-46.2%	100.0%	450.0%				
NEW	9	2	15	31	9	6	4	2	11	26	13	13	15	28
	N/A	-77.8%	650.0%	106.7%	-71.0%	-33.3%	-33.3%	-50.0%	450.0%	136.4%				
RETAINED	2	6	4	9	6	9	9	5	3	51	5	46	48	53
	N/A	200.0%	-33.3%	125.0%	-33.3%	50.0%	0.0%	-44.4%	-40.0%	1600.0%				
LOST	0	2	1	3	26	3	3	2	0	12				
	N/A	0.0%	-50.0%	200.0%	766.7%	-88.5%	0.0%	-33.3%	-100.0%	0.0%				
RR	18.2%	75.0%	21.1%	22.5%	40.0%	60.0%	69.2%	71.4%	21.4%	66.2%				

SDH0116

HURON HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	0	0	0	0	17	0	12	10	7	41	11	30	34	45
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-16.7%	-30.0%	485.7%				
NEW	0	0	0	0	17	0	12	5	3	19	5	14	16	21
	N/A	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	-58.3%	-40.0%	533.3%				
RETAINED	0	0	0	0	0	0	0	5	4	22	6	16	18	24
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	-20.0%	450.0%				
LOST	0	0	0	0	0	12	0	1	3	13				
	N/A	0.0%	0.0%	0.0%	0.0%	0.0%	-100.0%	0.0%	200.0%	333.3%				
RR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	50.0%	57.1%	53.7%				

SDH0124

MITCHELL SKATING AND HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	37	48	49	63	58	59	58	55	53	53	57	(4)	0	57
	N/A	29.7%	2.1%	28.6%	-7.9%	1.7%	-1.7%	-5.2%	-3.6%	0.0%				
NEW	20	25	15	31	21	18	20	20	16	18	18	0	2	20
	N/A	25.0%	-40.0%	106.7%	-32.3%	-14.3%	11.1%	0.0%	-20.0%	12.5%				
RETAINED	17	23	34	32	37	41	38	35	37	35	39	(4)	(2)	37
	N/A	35.3%	47.8%	-5.9%	15.6%	10.8%	-7.3%	-7.9%	5.7%	-5.4%				
LOST	1	4	3	5	11	4	10	4	8	11				
	N/A	300.0%	-25.0%	66.7%	120.0%	-63.6%	150.0%	-60.0%	100.0%	37.5%				
RR	45.9%	47.9%	69.4%	50.8%	63.8%	69.5%	65.5%	63.6%	69.8%	66.0%				

SDH0127

OAHE HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	45	55	63	81	78	60	38	63	80	52	84	(32)	(28)	56
	N/A	22.2%	14.5%	28.6%	-3.7%	-23.1%	-36.7%	65.8%	27.0%	-35.0%				
NEW	15	40	33	37	39	23	17	34	37	25	39	(14)	(12)	27
	N/A	166.7%	-17.5%	12.1%	5.4%	-41.0%	-26.1%	100.0%	8.8%	-32.4%				
RETAINED	30	15	30	44	39	37	21	29	43	27	45	(18)	(16)	29
	N/A	-50.0%	100.0%	46.7%	-11.4%	-5.1%	-43.2%	38.1%	48.3%	-37.2%				
LOST	13	4	13	8	15	11	16	4	5	17				
	N/A	-69.2%	225.0%	-38.5%	87.5%	-26.7%	45.5%	-75.0%	25.0%	240.0%				
RR	66.7%	27.3%	47.6%	54.3%	50.0%	61.7%	55.3%	46.0%	53.8%	51.9%				

SDH0129

RUSHMORE HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	13	28	34	39	40	43	49	42	34	106	38	68	72	110
	N/A	115.4%	21.4%	14.7%	2.6%	7.5%	14.0%	-14.3%	-19.0%	211.8%				
NEW	2	22	19	15	20	21	20	11	13	58	15	43	45	60
	N/A	1000.0%	-13.6%	-21.1%	33.3%	5.0%	-4.8%	-45.0%	18.2%	346.2%				
RETAINED	11	6	15	24	20	22	29	31	21	48	23	25	27	50
	N/A	-45.5%	150.0%	60.0%	-16.7%	10.0%	31.8%	6.9%	-32.3%	128.6%				
LOST	4	2	3	3	3	8	7	7	9	21				
	N/A	-50.0%	50.0%	0.0%	0.0%	166.7%	-12.5%	0.0%	28.6%	133.3%				
RR	84.6%	21.4%	44.1%	61.5%	50.0%	51.2%	59.2%	73.8%	61.8%	45.3%				

SDH0117

SIOUX FALLS YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	28	30	40	44	37	25	23	18	21	162	25	137	141	166
	N/A	7.1%	33.3%	10.0%	-15.9%	-32.4%	-8.0%	-21.7%	16.7%	671.4%				
NEW	6	16	32	27	13	15	11	12	14	79	16	63	65	81
	N/A	166.7%	100.0%	-15.6%	-51.9%	15.4%	-26.7%	9.1%	16.7%	464.3%				
RETAINED	22	14	8	17	24	10	12	6	7	83	9	74	76	85
	N/A	-36.4%	-42.9%	112.5%	41.2%	-58.3%	20.0%	-50.0%	16.7%	1085.7%				
LOST	12	2	2	6	8	4	2	2	1	35				
	N/A	-83.3%	0.0%	200.0%	33.3%	-50.0%	-50.0%	0.0%	-50.0%	3400.0%				
RR	78.6%	46.7%	20.0%	38.6%	64.9%	40.0%	52.2%	33.3%	33.3%	51.2%				

SDH0120

WATERTOWN HOCKEY ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	23	43	39	53	45	49	55	48	61	35	65	(30)	(26)	39
	N/A	87.0%	-9.3%	35.9%	-15.1%	8.9%	12.2%	-12.7%	27.1%	-42.6%				
NEW	12	23	14	30	17	21	31	17	34	18	36	(18)	(16)	20
	N/A	91.7%	-39.1%	114.3%	-43.3%	23.5%	47.6%	-45.2%	100.0%	-47.1%				
RETAINED	11	20	25	23	28	28	24	31	27	17	29	(12)	(10)	19
	N/A	81.8%	25.0%	-8.0%	21.7%	0.0%	-14.3%	29.2%	-12.9%	-37.0%				
LOST	4	1	5	9	7	6	13	10	10	4				
	N/A	-75.0%	400.0%	80.0%	-22.2%	-14.3%	116.7%	-23.1%	0.0%	-60.0%				
RR	47.8%	46.5%	64.1%	43.4%	62.2%	57.1%	43.6%	64.6%	44.3%	48.6%				

SDH0121

YANKTON AREA ICE ASSOCIATION

BOYS & GIRLS YOUTH HOCKEY_8 & UNDER_ SUMMARY											2 AND 2 CHALLENGE			
	00-01	01-02	02-03	03-04	04-05	05-06	06-07	07-08	08-09	09-10	09-10 GOAL	VS. GOAL	VS. ACTUAL	10-11 GOAL
TOTAL	34	28	68	34	42	38	48	21	25	27	29	(2)	2	31
	N/A	-17.6%	142.9%	-50.0%	23.5%	-9.5%	26.3%	-56.3%	19.0%	8.0%				
NEW	20	17	58	5	21	19	25	2	18	11	20	(9)	(7)	13
	N/A	-15.0%	241.2%	-91.4%	320.0%	-9.5%	31.6%	-92.0%	800.0%	-38.9%				
RETAINED	14	11	10	29	21	19	23	19	7	16	9	7	9	18
	N/A	-21.4%	-9.1%	190.0%	-27.6%	-9.5%	21.1%	-17.4%	-63.2%	128.6%				
LOST	0	2	2	21	1	1	1	10	0	1				
	N/A	0.0%	0.0%	950.0%	-95.2%	0.0%	0.0%	900.0%	-100.0%	0.0%				
RR	41.2%	39.3%	14.7%	85.3%	50.0%	50.0%	47.9%	90.5%	28.0%	59.3%				