



2010 – 2011 8 & Under Membership Report

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This report focuses on the foundation of USA Hockey’s membership – the 8 & under age category. Analysis of USA Hockey’s membership data has shown that growth in this age category will positively impact the larger 9 to 14 age group for years to come.

After three seasons of concentrated efforts to grow youth hockey participation in the 4 to 8 year old age category, there have been positive results. The age segment has seen a 17% increase in membership since the 2007-08 season, including a 10% increase in the 2010-11 season (see chart below). USA Hockey also surpassed 100,000 registered players in the 8 & under membership category for the first-time ever in the 2010-11 season.

The analysis contained in this report examines the membership in the 8 & under age category. On the National and Affiliate levels we are providing a summary for the past five seasons (2006-07 through 2010-11) and analysis for the past three seasons (2008-09 through 2010-11) on the local association level. This is done to help all levels of USA Hockey’s structure understand their past performance in membership in this age category and to create reasonable growth goals for the 2011-12 season.

To continue to increase participation and membership, USA Hockey must remain focused on the following two key initiatives:

- Attracting new players each season in the key 4 to 8 year old age category
- Retaining participants from one season to the next in local youth hockey programs

Putting growth initiatives into action requires a coordinated effort between USA Hockey national staff and youth hockey volunteers at the grassroots level. USA Hockey provides resources for local associations to use in both the acquisition and retention of 4 to 8 year olds.

The 2 & 2 Challenge, explained in greater detail in this report, defines membership goals by asking youth associations to grow by acquiring two more players and retaining two more players than last season.

Combining growth of the game at the youngest age levels with USA Hockey’s American Development Model (ADM) will ensure the future health of the game in the U.S.

HOW TO READ THE DATA CHARTS IN THIS REPORT

BOYS & GIRLS_8U						2 AND 2 CHALLENGE				
	06-07	07-08	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL*	
TOTAL	89956	89423	91622	95775	105394	101103	4291	9619	110902	
	N/A	-0.6%	2.5%	4.5%	10.0%					
Number of players acquired -	NEW	38943	38013	39580	41967	48254	44631	3623	6287	51008
	N/A	-2.4%	4.1%	6.0%	15.0%					
Number of players retained -	RET	51013	51410	52042	53808	57140	56472	668	3332	59894
	N/A	0.8%	1.2%	3.4%	6.2%					
Number of players that left -	LOST	14752	15899	15305	15184	15620	# OF ASSOCIATIONS		1377	
youth hockey	N/A	7.8%	-3.7%	-0.8%	2.9%	AVERAGE # PLAYERS/ASSOCIATION		76.5		

National 2 & 2 Challenge Goal for 2011-12. See page 5 for more information.



2010-11 KEY TAKEAWAYS—NATIONAL

Total

- The total number of children ages 8 & under registered in 2010-11 increased by 9,619 (10.0%) to 105,394.
- The 2010-11 season represents the third consecutive year of growth in the 8 & under age category and the largest-ever membership in this age group for USA Hockey.

Acquisition

- New players increased by 6,287 (15.0%) from 2010-11 to 48,254.
- Third consecutive year of growth for new players.

Retention

- Retained players increased by 3,332 (6.2%) to 57,140.
- The 2010-11 retention increase was the largest in the past five years and the fourth consecutive year of growth.

BOYS & GIRLS_8U					
	06-07	07-08	08-09	09-10	10-11
TOTAL	89956	89423	91622	95775	105394
	N/A	-0.6%	2.5%	4.5%	10.0%
NEW	38943	38013	39580	41967	48254
	N/A	-2.4%	4.1%	6.0%	15.0%
RET	51013	51410	52042	53808	57140
	N/A	0.8%	1.2%	3.4%	6.2%
LOST	14752	15899	15305	15184	15620
	N/A	7.8%	-3.7%	-0.8%	2.9%

BOYS_8U					
	06-07	07-08	08-09	09-10	10-11
TOTAL	77755	77128	78782	81978	89907
	N/A	-0.8%	2.1%	4.1%	9.7%
NEW	32487	31733	33013	34819	40058
	N/A	-2.3%	4.0%	5.5%	15.0%
RET	45268	45395	45769	47159	49849
	N/A	0.3%	0.8%	3.0%	5.7%
LOST	11881	12672	12161	11932	12350
	N/A	6.7%	-4.0%	-1.9%	3.5%
RR	58.2%	58.9%	58.1%	57.5%	55.4%

GIRLS 8U					
	06-07	07-08	08-09	09-10	10-11
TOTAL	12203	12295	12876	13798	15487
	N/A	0.8%	4.7%	7.2%	12.2%
NEW	6461	6285	6604	7149	8197
	N/A	-2.7%	5.1%	8.3%	14.7%
RET	5742	6010	6272	6649	7290
	N/A	4.7%	4.4%	6.0%	9.6%
LOST	2875	3234	3145	3253	3272
	N/A	12.5%	-2.8%	3.4%	0.6%
RR	47.1%	48.9%	48.7%	48.2%	47.1%



2010-11 KEY TAKEAWAYS—POTOMAC VALLEY

Total

- The total number of children ages 8 & under registered in Potomac Valley increased by 420 (22.0%) to 2,331.
- With 2,331 children playing during the 2010-11 season, it was the peak for the past five years.
- Potomac Valley has posted four consecutive years of overall growth

Acquisition – Three consecutive years of growth

- New players increased by 274 (26.8%) from 2009-10 to 1,298.
- The 2010-11 season marked the highest amount of new players, both boys and girls, entering the game over the past five years.

Retention – Four consecutive years of growth

- Retained players increased by 146 (16.5%) from 2009-10 to 1,033.
- The 2010-11 season marked the highest number of retained players in five years.

BOYS & GIRLS_8 & UNDER_ SUMMARY					
	06-07	07-08	08-09	09-10	10-11
TOTAL	1432	1490	1663	1911	2331
	N/A	4.1%	11.6%	14.9%	22.0%
NEW	832	742	886	1024	1298
	N/A	-10.8%	19.4%	15.6%	26.8%
RETAINED	600	748	777	887	1033
	N/A	24.7%	3.9%	14.2%	16.5%
LOST	214	218	239	242	282
	N/A	1.9%	9.6%	1.3%	16.5%

BOYS_8 & UNDER_ SUMMARY					
	06-07	07-08	08-09	09-10	10-11
TOTAL	1288	1356	1525	1755	2104
	N/A	5.3%	12.5%	15.1%	19.9%
NEW	726	672	798	924	1153
	N/A	-7.4%	18.8%	15.8%	24.8%
RETAINED	562	684	727	831	951
	N/A	21.7%	6.3%	14.3%	14.4%
LOST	182	186	204	210	255
	N/A	2.2%	9.7%	2.9%	21.4%

GIRLS_8 & UNDER_ SUMMARY					
	06-07	07-08	08-09	09-10	10-11
TOTAL	144	134	138	156	227
	N/A	-6.9%	3.0%	13.0%	45.5%
NEW	106	70	88	100	145
	N/A	-34.0%	25.7%	13.6%	45.0%
RETAINED	38	64	50	56	82
	N/A	68.4%	-21.9%	12.0%	46.4%
LOST	32	32	35	32	27
	N/A	0.0%	9.4%	-8.6%	-15.6%



RETENTION INCREASES WITH AGE

The older a player gets and/or the more seasons a player plays, the more likely that player will stick with youth hockey. So while retention rates are high from Squirrels on up, the overall growth of hockey relies on acquiring more 4 to 8 year olds.

Potomac Valley's retention results for 2010-11 by age segment:

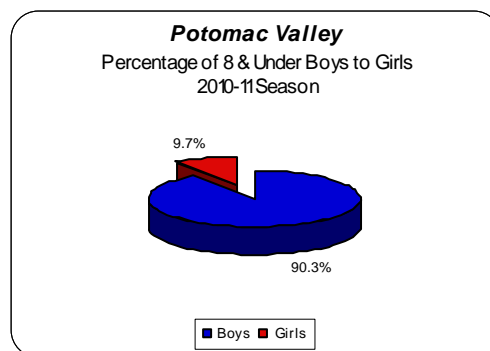
- **18.7% of all 4 Year Olds returned as 5 Year Olds** – National Average 34.3%
- **35.9% of all 5 Year Olds returned as 6 Year Olds** – National Average 52.3%
- **53.3% of all 6 Year Olds returned as 7 Year Olds** – National Average 67.0%
- **60.2% of all 7 Year Olds returned as 8 Year Olds** – National Average 74.9%

- **69.8% of all Squirrels returned in 2010-11** – National Average 83.9%
- **79.3% of all Pee Wees returned in 2010-11** – National Average 90.5%
- **82.8% of all Bantams returned in 2010-11** – National Average 94.0%

RATIO OF BOYS TO GIRLS – 8 & Under

Boys represented 90.3% of all 8 & unders in Potomac Valley in 2010-11 while girls represented 9.7%.

Nationally, boys represented 85.2% of all 8 & unders in 2010-11 while girls represented 14.8%.





2 & 2 CHALLENGE

The 2 & 2 Challenge is a call to action for local associations. It is designed to provide an attainable goal for growth at the 4 to 8 age group, regardless of the size of the local youth association.

Example:

Each association **acquires two** more players than last year.

- 2010-11: if your association added 22 new players, your 2011-12 goal is to acquire:
22 players + 2 more = 24 new players

Each association **retains two** more players than last year.

- 2010-11: if your association retained 30 players, your 2011-12 goal is to retain:
30 players + 2 more = 32 retained players

RESULTS: Meeting this challenge could help this association grow by 7.7% and contribute to the overall growth of the game.

NATIONAL 2 & 2 CHALLENGE

2010-11: RESULTS

- Surpassed 10-11 goal by 4,291 players
 - Surpassed acquisition goal by 3,623
 - Surpassed retention goal by 668

2011-12: GOALS

- Based on 1,377 associations
 - 2,754 players acquired (2 per association)
 - 2,754 players retained (2 per association)
- 2011-12 goal is 110,902 (5.2% increase) total 4 to 8 year olds

NATIONAL	2010-11 GOAL	2010-11 ACTUAL	2011-12 GOAL
TOTAL	101,103	105,394	110,902
NEW	44,631	48,254	51,008
RETAINED	56,472	57,140	59,894

AFFILIATE 2 & 2 CHALLENGE: POTOMAC VALLEY

2010-11: RESULTS

- Achieved overall growth and met the 2 & 2 Challenge
 - Surpassed acquisition goal by 216
 - Surpassed retention goal by 88

2011-12: GOALS

- Based on 34 associations that registered 5 players or more in the age group
 - 68 kids acquired (2 per association)
 - 68 kids retained (2 per association)
- 2011-12 goal is 2,467 (5.8% increase) total 4 to 8 year old players

POTOMAC VALLEY	2010-11 GOAL	2010-11 ACTUAL	2011-12 GOAL
TOTAL	2,027	2,331	2,467
NEW	1,082	1,298	1,366
RETAINED	945	1,033	1,101



ASSOCIATIONS ACCOMPLISHING THE 2 & 2 CHALLENGE

Congratulations to Chevy Chase Club Hockey, Montgomery Youth Hockey Association, Northern Virginia Hockey Club, Baltimore Youth Hockey, Hampton Roads Youth Hockey/Iceland, Ashburn Xtreme Hockey Club, Metropolitan Youth Hockey League, Bowie Hockey Club, Prince William Hockey Club and Richmond Rage (highlighted in yellow below) for successfully meeting the 2 & 2 Challenge! Potomac Valley had a successful growth year. While many associations had tremendous growth, only 10 were able to successfully meet all requirements of the 2 & 2 Challenge.

POTOMAC VALLEY'S 2010-11 ASSOCIATION PERFORMANCE

<u>Association</u>	<u>Net Growth</u>
1. Kettler Capitals Iceplex	+73
2. Chevy Chase Club Hockey	+70
3. Southern Maryland Sabres Hockey	+50
4. Montgomery Youth Hockey Association	+49
5. Northern Virginia Hockey Club	+49
6. Baltimore Youth Hockey	+37
7. Fighting Falcons	+27
8. Valley Youth Hockey Association	+25
9. Hampton Roads Youth Hockey/Iceland	+17
10. Ashburn Xtreme Hockey Club	+14
11. Nelson Hockey Association	+13
12. Metropolitan Youth Hockey League	+12
13. Bowie Hockey Club	+11
14. Tri-City Eagles	+10
15. Prince William Hockey Club	+9
16. Baltimore Area Special Hockey	+8
17. MNCPPC Herbert Wells Rink	+8
18. Special Hockey Montgomery	+8
19. Richmond Rage	+7
20. Reston Raider Hockey Club	+6
21. Eastern Shore Hockey Association	+5
22. Harford North Stars	+4



23. Frederick Youth Hockey Association	+2
24. Hampton Roads Whalers	+2
25. Navy Youth Hockey	+1
26. Peninsula Youth Hockey Association	0
27. Hagerstown Youth Hockey Association	-1
28. Howard County Youth Hockey Club	-1
29. Nova Cool Cats Special Hockey	-2
30. Friends of Fort Dupont	-4
31. Skate Frederick	-5
32. Charlottesville Ice Park Hockey	-6
33. Ashburn Ice House	-7
34. Chilled Ponds Hockey	-11

POTOMAC VALLEY ASSOCIATIONS

WASHINGTON, D.C. (1)

DCH0005 FRIENDS OF FORT DUPONT

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	17	14	10	18	(8)	(4)	14
NEW	15	8	7	10	(3)	(1)	9
RETAINED	2	6	3	8	(5)	(3)	5
LOST	2	5	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	16	14	10	TOTAL	1	0	0
NEW	14	8	7	NEW	1	0	0
RETAINED	2	6	3	RETAINED	0	0	0
LOST	2	5	3	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

MARYLAND (20)

MDH0164 BALTIMORE AREA SPECIAL HOCKEY INC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	28	28	36	32	4	8	40
NEW	28	9	20	11	9	11	22
RETAINED	0	19	16	21	(5)	(3)	18
LOST	0	3	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	26	25	33	TOTAL	2	3	3
NEW	26	7	18	NEW	2	2	2
RETAINED	0	18	15	RETAINED	0	1	1
LOST	0	3	3	LOST	0	0	0
RATIO BOYS TO GIRLS			91.7%				8.3%

MDH0049 BALTIMORE YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	15	47	84	51	33	37	88
NEW	11	36	60	38	22	24	62
RETAINED	4	11	24	13	11	13	26
LOST	13	3	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	13	45	74	TOTAL	2	2	10
NEW	9	34	51	NEW	2	2	9
RETAINED	4	11	23	RETAINED	0	0	1
LOST	13	2	2	LOST	0	1	0
RATIO BOYS TO GIRLS			88.1%				11.9%

MDH0050 BOWIE HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	33	41	52	45	7	11	56
NEW	16	25	28	27	1	3	30
RETAINED	17	16	24	18	6	8	26
LOST	21	8	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	33	40	49	TOTAL	0	1	3
NEW	16	24	25	NEW	0	1	3
RETAINED	17	16	24	RETAINED	0	0	0
LOST	21	8	1	LOST	0	0	0
RATIO BOYS TO GIRLS			94.2%				5.8%

MDH0015 CHEVY CHASE CLUB HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	91	37	107	41	66	70	111
NEW	53	12	79	14	65	67	81
RETAINED	38	25	28	27	1	3	30
LOST	4	29	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	72	29	81	TOTAL	19	8	26
NEW	40	7	58	NEW	13	5	21
RETAINED	32	22	23	RETAINED	6	3	5
LOST	2	23	2	LOST	2	6	0
RATIO BOYS TO GIRLS			75.7%				24.3%

MDH0044 EASTERN SHORE HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	32	37	42	41	1	5	46
NEW	13	16	26	18	8	10	28
RETAINED	19	21	16	23	(7)	(5)	18
LOST	9	7	7				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	30	36	39	TOTAL	2	1	3
NEW	13	15	23	NEW	0	1	3
RETAINED	17	21	16	RETAINED	2	0	0
LOST	8	7	6	LOST	1	0	1
RATIO BOYS TO GIRLS			92.9%				7.1%

MDH0173 FIGHTING FALCONS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	0	27	4	23	27	31
NEW	0	0	27	2	25	27	29
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	0	21	TOTAL	0	0	6
NEW	0	0	21	NEW	0	0	6
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			77.8%				22.2%

MDH0061 FREDERICK YOUTH HOCKEY ASSOCIATION INC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	14	15	17	19	(2)	2	21
NEW	10	9	14	11	3	5	16
RETAINED	4	6	3	8	(5)	(3)	5
LOST	0	0	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	14	13	16	TOTAL	0	2	1
NEW	10	7	14	NEW	0	2	0
RETAINED	4	6	2	RETAINED	0	0	1
LOST	0	0	3	LOST	0	0	0
RATIO BOYS TO GIRLS			94.1%				5.9%

MDH0066 HAGERSTOWN YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	31	23	22	27	(5)	(1)	26
NEW	13	9	8	11	(3)	(1)	10
RETAINED	18	14	14	16	(2)	0	16
LOST	4	4	2				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	31	22	22	TOTAL	0	1	0
NEW	13	8	8	NEW	0	1	0
RETAINED	18	14	14	RETAINED	0	0	0
LOST	2	4	2	LOST	2	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

MDH0076 HARFORD NORTH STARS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	40	46	50	50	0	4	54
NEW	19	23	32	25	7	9	34
RETAINED	21	23	18	25	(7)	(5)	20
LOST	2	5	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	39	45	46	TOTAL	1	1	4
NEW	18	22	28	NEW	1	1	4
RETAINED	21	23	18	RETAINED	0	0	0
LOST	2	4	3	LOST	0	1	0
RATIO BOYS TO GIRLS			92.0%				8.0%

MDH0047 HOWARD COUNTY YOUTH HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	49	32	31	36	(5)	(1)	35
NEW	25	13	18	15	3	5	20
RETAINED	24	19	13	21	(8)	(6)	15
LOST	4	4	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	48	31	31	TOTAL	1	1	0
NEW	25	12	18	NEW	0	1	0
RETAINED	23	19	13	RETAINED	1	0	0
LOST	4	4	1	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

MDH0170 MNCPPC HERBERT WELLS RINK

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	0	8	4	4	8	12
NEW	0	0	8	2	6	8	10
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	0	6	TOTAL	0	0	2
NEW	0	0	6	NEW	0	0	2
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			75.0%				25.0%

MDH0009 MONTGOMERY YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	205	227	276	231	45	49	280
NEW	102	116	140	118	22	24	142
RETAINED	103	111	136	113	23	25	138
LOST	19	23	18				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	184	207	250	TOTAL	21	20	26
NEW	91	106	126	NEW	11	10	14
RETAINED	93	101	124	RETAINED	10	10	12
LOST	14	21	16	LOST	5	2	2
RATIO BOYS TO GIRLS			90.6%				9.4%

MDH0089 NAVY YOUTH HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	44	48	49	52	(3)	1	53
NEW	31	28	32	30	2	4	34
RETAINED	13	20	17	22	(5)	(3)	19
LOST	2	8	4				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	39	44	43	TOTAL	5	4	6
NEW	28	27	29	NEW	3	1	3
RETAINED	11	17	14	RETAINED	2	3	3
LOST	2	6	4	LOST	0	2	0
RATIO BOYS TO GIRLS			87.8%				12.2%

MDH0042 NELSON HOCKEY ASSOCIATION INC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	11	65	78	69	9	13	82
NEW	1	58	46	60	(14)	(12)	48
RETAINED	10	7	32	9	23	25	34
LOST	20	2	20				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	11	62	74	TOTAL	0	3	4
NEW	1	55	44	NEW	0	3	2
RETAINED	10	7	30	RETAINED	0	0	2
LOST	20	2	19	LOST	0	0	1
RATIO BOYS TO GIRLS			94.9%				5.1%

MDH0058 SKATE FREDERICK LLC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	40	44	39	48	(9)	(5)	43
NEW	32	28	24	30	(6)	(4)	26
RETAINED	8	16	15	18	(3)	(1)	17
LOST	16	10	16				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	32	39	36	TOTAL	8	5	3
NEW	26	27	23	NEW	6	1	1
RETAINED	6	12	13	RETAINED	2	4	2
LOST	15	8	15	LOST	1	2	1
RATIO BOYS TO GIRLS			92.3%				7.7%

MDH0055 SOUTHERN MARYLAND SABRES HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	11	3	53	7	46	50	57
NEW	6	2	53	4	49	51	55
RETAINED	5	1	0	3	(3)	(1)	2
LOST	4	4	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	10	3	46	TOTAL	1	0	7
NEW	5	2	46	NEW	1	0	7
RETAINED	5	1	0	RETAINED	0	0	0
LOST	4	4	0	LOST	0	0	0
RATIO BOYS TO GIRLS			86.8%				13.2%

MDH0162 SPECIAL HOCKEY MONTGOMERY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	8	4	12	8	4	8	16
NEW	6	1	9	3	6	8	11
RETAINED	2	3	3	5	(2)	0	5
LOST	0	3	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	7	4	12	TOTAL	1	0	0
NEW	5	1	9	NEW	1	0	0
RETAINED	2	3	3	RETAINED	0	0	0
LOST	0	2	0	LOST	0	1	0
RATIO BOYS TO GIRLS			100.0%				0.0%

MDH0029 TRI-CITY EAGLES

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	0	10	4	6	10	14
NEW	0	0	10	2	8	10	12
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	0	10	TOTAL	0	0	0
NEW	0	0	10	NEW	0	0	0
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

VIRGINIA (15)

VAH0051 ASHBURN ICE HOUSE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	112	102	95	106	(11)	(7)	99
NEW	79	54	61	56	5	7	63
RETAINED	33	48	34	50	(16)	(14)	36
LOST	32	34	30				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	106	95	89	TOTAL	6	7	6
NEW	75	50	57	NEW	4	4	4
RETAINED	31	45	32	RETAINED	2	3	2
LOST	30	32	28	LOST	2	2	2
RATIO BOYS TO GIRLS			93.7%				6.3%

VAH0057 ASHBURN XTREME HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	17	18	32	22	10	14	36
NEW	16	18	29	20	9	11	31
RETAINED	1	0	3	2	1	3	5
LOST	0	1	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	15	18	31	TOTAL	2	0	1
NEW	14	18	28	NEW	2	0	1
RETAINED	1	0	3	RETAINED	0	0	0
LOST	0	1	0	LOST	0	0	0
RATIO BOYS TO GIRLS			96.9%				3.1%

VAH2034 CHARLOTTESVILLE ICE PARK HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	16	22	16	26	(10)	(6)	20
NEW	9	15	9	17	(8)	(6)	11
RETAINED	7	7	7	9	(2)	0	9
LOST	2	2	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	16	21	14	TOTAL	0	1	2
NEW	9	14	7	NEW	0	1	2
RETAINED	7	7	7	RETAINED	0	0	0
LOST	1	2	2	LOST	1	0	1
RATIO BOYS TO GIRLS			87.5%				12.5%

VAH0023 CHILLED PONDS HOCKEY

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	4	32	21	36	(15)	(11)	25
NEW	3	32	12	34	(22)	(20)	14
RETAINED	1	0	9	2	7	9	11
LOST	5	0	20				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	4	32	20	TOTAL	0	0	1
NEW	3	32	11	NEW	0	0	1
RETAINED	1	0	9	RETAINED	0	0	0
LOST	5	0	20	LOST	0	0	0
RATIO BOYS TO GIRLS			95.2%				4.8%

VAH0027 HAMPTON ROADS WHALERS

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	2	5	7	9	(2)	2	11
NEW	2	5	7	7	0	2	9
RETAINED	0	0	0	2	(2)	0	2
LOST	0	0	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	2	5	7	TOTAL	0	0	0
NEW	2	5	7	NEW	0	0	0
RETAINED	0	0	0	RETAINED	0	0	0
LOST	0	0	0	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

VAH2018 HAMPTON ROADS YOUTH HOCKEY/ICELAND

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	22	7	24	11	13	17	28
NEW	8	3	18	5	13	15	20
RETAINED	14	4	6	6	0	2	8
LOST	7	11	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	21	6	23	TOTAL	1	1	1
NEW	7	2	18	NEW	1	1	0
RETAINED	14	4	5	RETAINED	0	0	1
LOST	7	10	1	LOST	0	1	0
RATIO BOYS TO GIRLS			95.8%				4.2%

VAH0080 KETTLER CAPITALS ICEPLEX

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	97	65	138	69	69	73	142
NEW	64	23	108	25	83	85	110
RETAINED	33	42	30	44	(14)	(12)	32
LOST	15	29	14				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	91	60	128	TOTAL	6	5	10
NEW	59	21	101	NEW	5	2	7
RETAINED	32	39	27	RETAINED	1	3	3
LOST	15	28	13	LOST	0	1	1
RATIO BOYS TO GIRLS			92.8%				7.2%

VAH0026 METROPOLITAN YOUTH HOCKEY LEAGUE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	12	2	14	6	8	12	18
NEW	10	1	10	3	7	9	12
RETAINED	2	1	4	3	1	3	6
LOST	4	6	0				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	12	2	14	TOTAL	0	0	0
NEW	10	1	10	NEW	0	0	0
RETAINED	2	1	4	RETAINED	0	0	0
LOST	4	6	0	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

VAH0024 NORTHERN VIRGINIA HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	67	104	153	108	45	49	157
NEW	43	63	102	65	37	39	104
RETAINED	24	41	51	43	8	10	53
LOST	1	4	14				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	65	95	134	TOTAL	2	9	19
NEW	41	55	89	NEW	2	8	13
RETAINED	24	40	45	RETAINED	0	1	6
LOST	1	4	13	LOST	0	0	1
RATIO BOYS TO GIRLS			87.6%				12.4%

VAH0079 NOVA COOL CATS SPECIAL HOCKEY INC

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	8	12	10	16	(6)	(2)	14
NEW	1	10	3	12	(9)	(7)	5
RETAINED	7	2	7	4	3	5	9
LOST	4	2	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	8	12	10	TOTAL	0	0	0
NEW	1	10	3	NEW	0	0	0
RETAINED	7	2	7	RETAINED	0	0	0
LOST	3	2	1	LOST	1	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

VAH2050 PENINSULA YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	22	18	18	22	(4)	0	22
NEW	2	8	10	10	0	2	12
RETAINED	20	10	8	12	(4)	(2)	10
LOST	7	3	1				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	22	18	17	TOTAL	0	0	1
NEW	2	8	9	NEW	0	0	1
RETAINED	20	10	8	RETAINED	0	0	0
LOST	7	3	1	LOST	0	0	0
RATIO BOYS TO GIRLS			94.4%				5.6%

VAH0028 PRINCE WILLIAM HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	38	90	99	94	5	9	103
NEW	20	71	75	73	2	4	77
RETAINED	18	19	24	21	3	5	26
LOST	4	3	32				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	36	87	91	TOTAL	2	3	8
NEW	19	68	69	NEW	1	3	6
RETAINED	17	19	22	RETAINED	1	0	2
LOST	4	2	31	LOST	0	1	1
RATIO BOYS TO GIRLS			91.9%				8.1%

VAH0005 RESTON RAIDER HOCKEY CLUB

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	198	207	213	211	2	6	217
NEW	111	115	107	117	(10)	(8)	109
RETAINED	87	92	106	94	12	14	108
LOST	39	48	56				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	183	196	191	TOTAL	15	11	22
NEW	103	107	95	NEW	8	8	12
RETAINED	80	89	96	RETAINED	7	3	10
LOST	36	43	55	LOST	3	5	1
RATIO BOYS TO GIRLS			89.7%				10.3%

VAH0050 RICHMOND RAGE

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	0	18	25	22	3	7	29
NEW	0	18	20	20	0	2	22
RETAINED	0	0	5	2	3	5	7
LOST	0	0	3				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	0	17	25	TOTAL	0	1	0
NEW	0	17	20	NEW	0	1	0
RETAINED	0	0	5	RETAINED	0	0	0
LOST	0	0	3	LOST	0	0	0
RATIO BOYS TO GIRLS			100.0%				0.0%

VAH2004 VALLEY YOUTH HOCKEY ASSOCIATION

BOYS & GIRLS_8 & UNDER				2 AND 2 CHALLENGE			
	08-09	09-10	10-11	10-11 GOAL	VS. GOAL	VS. ACTUAL	11-12 GOAL
TOTAL	29	28	53	32	21	25	57
NEW	7	13	39	15	24	26	41
RETAINED	22	15	14	17	(3)	(1)	16
LOST	4	7	5				

BOYS_8 & UNDER				GIRLS_8 & UNDER			
	08-09	09-10	10-11		08-09	09-10	10-11
TOTAL	27	26	44	TOTAL	2	2	9
NEW	7	13	31	NEW	0	0	8
RETAINED	20	13	13	RETAINED	2	2	1
LOST	2	7	5	LOST	2	0	0
RATIO BOYS TO GIRLS			83.0%				17.0%