

Annual Board Meeting/November 5, 2012

Annual Board of Directors meeting is called to order by the President, Blumenfeld, at 7:31 PM.

President's Overview:

Mike Blumenfeld summarized the MYBA season:

- Numbers were down in players. Part of this was expected due to losing large U14 class, part due to unusual circumstances leading to large numbers of defections at 2 age groups, but also due in part to lower than expected turnout at 10U. Marketing and recruiting will be important in 2013.
- Successful season on the field. No teams won State titles, but 13A came close, and many teams had good years. We had one team struggle, but no teams that were clearly placed at the wrong level, which was an improvement over 2011.
- Used new tryouts and team formation procedures. We need to revisit this process for 2013.

Treasurer Report:

- Mark Anderson reported \$21,484 in the operating account. The balance at the start of FY2012 was \$15,283, for a positive cash flow of \$6,201 for the year. This compared to a loss of roughly \$3,800 for FY2011. The difference can be attributed to clinic revenue, increased fees, fewer scholarships, and 100% of their families paying their balance. Mark will provide a detailed report at the December monthly meeting.

Board of Directors elections:

Mike gave an overview of the board and its directors. Due to staggered terms, only half of the board is up for re-election.

Officers will be voted on in December.

Among incumbents whose term expires Scott Beazley, Elise Fine, Dave Masters, Lori Mittag, and Alicia Skow each stood for re-election. Mark Anderson is leaving the board. The returning candidates each gave a short statement. New candidates Bryan Barnes (Luke played at 11U) and Bill Garrison (Jake played at 12U) also gave short statements.

Election took place with 7 candidates for 6 spots. Mike explained that voters could not select all candidates, thus voice vote would not be possible, unlike previous years. Instead, election will be conducted by secret ballot.

After adjournment, the following candidates were named to the board:

- Bryan Barnes
- Scott Beazley
- Elise Fine
- Bill Garrison
- Lori Mittag

- Alicia Skow

A motion was made to adjourn the annual meeting 7:10, seconded by Elise Fine

Monthly meeting convened. 7:10

Board Members present: Christine Jackson, Scott Beazley, Scott Zosel, Guy Cierzan, Mark Anderson, Elise Fine, Kristi Woelfel, Dave Masters, Mike Blumenfeld, Lori Mittag, Brent Gregerson

Other attendees present: Andrew Olive, Bill Garrison, Jeff Carlyle, Charlie Bunce, Bryan Barnes.

Board Members absent: Art Harlow

Mike moved to accept the October minutes. Seconded by Zosel. Passed.

Mike announced that meeting would deviate from normal schedule in order to ensure critical items were addressed:

Jonathan Bunce Waiver:

Charlie Bunce submitted a motion for his son Jonathan to bypass 11U and play 12U in 2013. In February Jonathan's family similarly petitioned to have him play 11U instead of his natural 10U age. This was voted down and he played 10U. Jonathan is a 5th grader with an October birthday (cutoff is 9/1). Charlie stated that Jonathan did very well at 10AAA, played in some 11AAA tournaments and did well there also. Jonathan is very big for his size, and Charlie feels 12U is the best place to challenge him.

Board Members discussed the numbers at both age group and the implication of displacing a player at 2013 12U if Jonathan moves up. Directors also discussed what criteria the board should use in allowing a player to play up. Will be decided on a case by case basis based on stats, attitude and overall performance. Alicia Skow moved to vote on waiver request. The motion was seconded by unknown. The motion passed unanimously.

Proposed By-Law Revisions:

Mike introduced two proposed revisions to by-laws.

The first revision changes the Fiscal Year from 9/1-8/31 to 11/1-10/31. Even though the By-Laws dictate that the FY ends August 31, MYBA had been utilizing an Oct 31 end date for several years, and has even been filing taxes based on this end date. The proposed change will merely bring By-Laws and operations into agreement. Mike moves to change the by law as proposed. Seconded by unknown and passed.

The second proposed revision directs that the annual audit should be conducted by a non-Director. Presently it is conducted by the President and one other Director. Mike argued this change will eliminate the risk of misconduct. Mike moves to change the Bylaw as proposed. Seconded by Elise Fine and passed.

Action item--we need to make the By-Laws in a version that is edited.

2013 Planning:

- 2013 Fees will be voted upon at December meeting
- The \$100 Commitment Fee was discussed. This was implemented after many families backed out in 2011. The Commitment Fee is refundable if families withdrew before a certain deadline or were not offered a spot. It is forfeited if the player declines a spot. Evidence would suggest that it wasn't effective. Board also discussed whether it was a deterrent to registering. Mike does not have a recommendation, but would like Board to consider options and voting on keeping the commitment fee in December. Guy Cierzan suggested not using the Commitment Fee at 10U
- Brief marketing discussion
- Parent meetings were discussed. Board needs to determine whether to do them again, and if so, whether to make them mandatory for all families or just new ones. Board consensus is that 2013 meetings should just be for new parents and optional for returning parents
- Clinics--we need to decide where, when, for whom and who is going to run it. Feedback in surveys for the 10-12 Age Groups was not great, due to crowdedness and disorganization. Need to be more organized. Board does want to do clinics, as they generate revenue and prepare for tryouts. Action item--Scott b. will check on locations and Elise on Holy Angels dome.
- Cooperstown situation was discussed. Two bids available, but AA team is not interested. AAA has 8 players interested, 2 undecided, and new players to the pool, plus some players from AA who are interested. Rosters were discussed, but all that is agreed upon is that the 8 AAA players who have paid their down payments are assured of a spot. Need to decide how to roster out the rest of the team, including who makes the decision (Board? Coach?) and how to institutionalize Cooperstown and fundraising. The Cooperstown steering committee (MB, GC, CJ, Penny Cierzan) will come with recommendations

Coach Interviews/2013 Coach Landscape:

- 9 of 12 interviews complete
- 7 of 9 interviewed coaches interested in returning. Steve Harrity is leaving the program, and Brent Gregerson will remain with the Board but will not coach. Nate Hood would like to return, but at a different age level

- Jeff Carlyle (older players) and Kevin Earley (younger players, longtime former MYBA coach) are possible new candidates to coach. Kevin is not yet committed, will know more in January.

Handbook overhaul:

Scott Zosel and Guy Cierzan met in the summer on how to edit the handbook. Guy put together the edits and feel it is 80 % there. Scott feels language about tryouts is the only missing piece. Codes of conduct for all parties need to be in the handbook. Goal is to have a draft to vote on by December.

14U Tryout

Alicia summarized tryouts. 17 kids tried out, with 4 more who could not attend. 2 kids at tryout are bubble players who could play 13U, another is 15 and is only eligible to play 14/15A. Alicia reported tryouts went well, that we charged \$25.00 and paid \$90 to each evaluator. Teams are not formed but a Formation Committee will meet shortly.

New Business/Open Discussion:

- Dates of the Y are set for tryouts—
 - 2/2/13 Saturday 8 to 6
 - 2/10/13 Sunday 1 to 5
 - 2/23/13 Saturday 8 to 4
 - 2/24/13 Sunday 8 to 4
- Scott Zosel talked about Facebook ads and other marketing ideas. We will not be doing flyers this year. Promotional pricing was discussed
- Brent mentioned need for inventory day.
- Registration will be stood up in mid-December
- Fundraising: Dave has Dick's on the line for a \$1,000 check from Dicks but they get to have ads on our website. No opposition to this idea

Meeting was adjourned at 8:35