



Willmar Hockey Association

Board Meeting Minutes

July 9, 2012

YMCA Meeting Room



Present: Kip Oveson, Karen Skaggs, Jason Mayer, Priscilla Willander, Melissa Hansen, Rolf Figenskau, Kraig DeJong

Absent: Stacy Stein, Lara Duininck, Tony Amon, Melanie Ackerman, Dan Tollefson, Matt Dawson

Guests: None

The meeting was called to order 7:05 by Kip Oveson

1. Secretary's report. July 2nd's special meeting minutes were reviewed. Priscilla motion for approval, Kip second, motion passed.
2. Treasurer's report
 - a. No report from Treasurer.
 - b. The executive committee will be getting together in the next few weeks to discuss the upcoming year's budget.
3. Handbook update – Kip continues to review the handbook for changes.
4. District 5 has approved the reimbursement process for WHA officials for the past 3 seasons.
5. Kip will contact Doug Kephart or Nate Weber on the process for insurance for the upcoming season.
6. On-Ice:
 - a. On Ice will be having a meeting the week of July 16th...Day/Time TBD.
 - b. Matt Dan and others will be meeting with Jim Anderson to work on programing and extending the Rec/Mite league thru 5th grade in July. This will occur Monday night, July 16th at the Library.
 - c. Matt is in contact with Kevin and Lynette and will be meeting with them on scheduling after Sonshine. They are going to work up some mock schedules for Matt, Tony and Kraig to reveiw...Matt has contacted D5 and they have his contact info for the upcoming season.
 - d. The three year plan has a few changes...Goals being discussed are 15% growth in numbers....Roughly equates to about 20 new families and 10 younger siblings coming into the program.
 - e. Recruiting and coaching meetings will be set in July. Exact dates times TBD.
 - f. Phone calls are being made to get more parents of kids involved in tasks and educating them on different things they can do to assist. There has been a positive response from some parents...A list of project/task managers is being put together.
 - g. Karen is looking into ways to get more female coaches involved.
7. Fundraising:
 - a. Smith Open update. Priscilla gave an update on the Smith Open. It will be held Saturday, August 4th beginning at 10:30. The next planning meeting is Tuesday, July 17th. Contact Priscilla if you are interested in helping.
 - b. WHA has been signed up to work at 8 Stinger's games in the concession stands. These have been going very well!
 - c. Still looking at other events to help raise money.
8. Public Relations:
 - a. Working on a "branding" of the program and promotion as Willmar Hockey (all aspects, not just WHA).

- b. Rolf is going to look into T-shirts that could be worn during events such as the Stingers games, parades, etc.
 - c. Looking to have a “fun time” registration process this year. Bring a friend to have fun while registering for hockey. This will occur in the last 2 weeks of August. Priscilla will be working with Brenda Bredesen on the registration.
 - d. It was recommended by Jason to have another special meeting at the end of July to continue the processes in place for recruitment and to keep the plan moving. The group decided on July 24th. Rolf to send out the invitation to the board.
9. Tournaments:
- a. Discussion held around tournaments and gate fees. WHA will be promoting a higher tournament fee and no gate fees. The Tournament fee is \$700 for all levels, with a breakdown of \$500 for the entry fee and \$200 to cover the lost gate fee.
 - b. Discussion as to what WHA will cover for “away” tournaments if others do not have a gate fee listed. A proposal of supporting up to \$500 per tournament fee was given. This was tabled until on-ice can look at what other tournaments are advertising for entry fees versus gate fees.
10. The next meeting is scheduled for Monday, August 6th at 6:00 at the YMCA meeting room.
11. Motion to adjourn by Karen, second by Priscilla. Motion passed and meeting adjourned at 8:50 p.m.

Respectfully Submitted
Jason Mayer