

# **Hastings Hockey Boosters**

Monthly Meeting Minutes  
October 11, 2011

**Meeting called to order** at 7:00 pm.

**Roll Call:** Board members present include Brian Jones, Brian Dooley, Jim Boogren, Rick Erredge, Brooks Savage, Marc Chorney, Matt Larson, Lisa Foster, Paul Huettl, Char Stark, Jay Stark, Brian Dooley, Jesse Viall, Ryan Stoffel, Dustin Vogelgesang and Mike Lavin.

**Approval of Agenda:** Matt Larson made a motion to approve the agenda, second by Dustin Vogelgesang. Motion passed.

**Approval of Minutes:** Marc Chorney made a motion to approve the minutes with changes, second by Paul Huettl. Motion passed.

## **Financial Update (Char Stark):**

Char presented the 9/30/2011 financial statement to the Board. The profit/loss is as of 10/11/2011. The first pulls have been done for the registration payment plans. Tournaments are almost closed out. Char is hoping to get all gate fee payments in before tournaments start. Paul Huettl asked if paying tournament fees in July and August gets us in to trouble financially and should we be waiting until September or October to make those payments. Char stated that this year the money raised from the charity hockey game helped to off-set some of those payments. Rick Erredge mentioned that some tourneys fill early so it will need to be looked at case by case.

Marc Chorney asked if the new jerseys and socks were budgeted for and the answer was yes. There was some discussion regarding ice time and how that is currently paid out. Ice time is billed as used and Marc mentioned that it might be an option to accrue ice time and pay for it later. Also, any team using over the allotted 41 hours of ice time will have to buy their own. Sponsorship fees are down by almost \$11,000 based on budget projections. Motion by Marc Chorney to approve the financial statement as presented, seconded by Brian Dooley. Motion passed.

## **Presidents Briefing (Brian Jones):**

- September and October 2011 Updates emailed to membership.
- HHB and NHLPA Goals and Dreams Equipment Grant Media Release will be distributed soon.
- Emailed Board, Coordinators and others asking for feedback after 6 months. Got some helpful comments and to do's.
- We will be evaluating the conduct of spectators at tryouts this season based on concerns and observations from last year. Will debrief at November board meeting.
- Individual player photos will not be allowed on team pages this year. Similarly, we are only allowing first name and last initial of players. This will be communicated to the team managers at their meeting on Nov. 1<sup>st</sup>.
- Received a marketing proposal from Katie Buss at PintSpace.com to advertise on glasses at RJ's Tavern. Discussed with the board and we decided to pass on the advertising opportunity for a number of reasons - we have limited advertising resources this year, there was a concern about advertising youth sports on a glass that has beer in it, our target

market is in large part youth who are typically not at RJ's, and we want to do a comprehensive review of our marketing and sponsorship opportunities before committing to anything in the short term.

- Passed along information that there is a collaborative effort between HHB and Woodbury to put together a 19U Girls Hockey Team this year.
- February HHB Board meeting will be moved from Tuesday, February 14<sup>th</sup> to Thursday, February 16<sup>th</sup>.
- Will be soliciting for Hockey Night and Hockey Day Committee Chairs.
- District 8 received one set of black barriers and 3 sets of mini hockey nets as part of an equipment grant. Hastings Hockey Boosters put our name in the hat for the equipment and our name was drawn. We will be scheduling a date and time for pickup.

### **D8 Update (Brian Jones):**

This was a meeting of dates regarding coaching clinics and scheduling meetings. Directors should make sure that all coaches are aware of their scheduling meeting dates. This information is also available on our website. There is a Squirt Preview for all A teams and Jim Boogren will check on the cost and feasibility of participating.

Minnesota Hockey is starting a coach mentoring program. If you know of any 18-25 year old coaches with less than 3 years of experience you can nominate them for this program by going to the MN Hockey website.

There is an unsanctioned U14 team in Duluth. Other U14 teams are not allowed to play this team and will face serious repercussions if they do.

A Level 5 clinic will be held on August 25 & 26, 2012. Coaches with 9 years of experience and a Level 3 certification that expires in 2011 can have their \$50 fee waived.

In D8 all traveling teams are registered to play in Districts. You must withdraw your registration by December 15<sup>th</sup>.

### **D8 Referee Coordinator Update (Jesse Viall)**

No update provided

### **Director Updates:**

**Blue Mites:** Ryan Stoffel – 125 kids are registered and this is a good number. Ice scheduling is up on the calendar. An email will be sent out next week to last year's players who have not registered and an ad will run in the paper. Hopefully with these efforts we will pick up a few more players. D8 is requiring copies of birth certificates for every player to prove birthdates and citizenship.

**Gold and White Mites:** Brooks Savage – Rosters are almost set. 6 teams with 11 players each. There will be 3 U8 girls teams. Brooks asked for help in reviewing his rosters and had many members volunteer.

**Squirts:** Jim Boogren – Tryouts begin Sunday.

**PeeWees:** Rick Erredge – Tryout schedules are set. Still in need of a PeeWee C coach. The A team will have 15 players and B & C will have 16.

**Bantams:** Marc Chorney – 51 players registered – 4 goalies. Still in need of a Bantam C coach. C coach will need a Level 1 certification with an age specific module. An email will be sent to both PeeWee and Bantam players requesting any volunteers to fill the open C coaching positions.

**Jr. Gold:** Matt Larson – Everything is good at this point.

**Girls:** Mike Lavin – Girls skate and YMCA night went well. Mike thanked Dustin and Ryan for their help. 250 girls showed up and around 40 showed some real interest.

**Coaching:** Dustin Vogelgesang –

**Operations:** Paul Huettl – Equipment handout ran smoothly – 93 players showed up and provided a \$100 deposit for the equipment. Paul has a list of 17 players who have yet to return their equipment from last year. 20 more sets had to be purchased because they ran out. Volunteers were great. NHL grant equipment is in and it looks like some great equipment. Also, the new jerseys are in. The new jerseys will not be worn during practices. Paul is also buying new pucks and puck bags. Around 500 pucks are missing from last year alone.

**Volunteers:** Lisa Foster – A few updates have been made. Working the time clock and scoreboard during D8 games and scrimmages will be worth 1 point. The penalty box is 0 points. DIBS points for tournaments are time clock & scorebook are worth 2 pts & penalty boxes will be 1. Lisa removed jersey washing from DIBS. It is now something that team managers will do. Lisa will also be tracking points on the website to see what is actually being used. Lisa also mentioned a little confusion on the number of assistant coaches that will be receiving DIBS points and reimbursements. With 3 assistances there will be a shortage of 606 DIBS points. If there are only 2 assistants that number will be reduced to 318. Motion by Matt Larson to approve DIBS points and reimbursement for up to 2 assistant coaches, seconded by Lisa Foster. Motion passed.

Lisa has a volunteer that would like to work on the bulletin boards in the arena lobby and asked the members if they had a certain direction they would like her to go. Lisa was told to let the volunteer run with it and to do what she wanted.

Volunteers are needed to work pre-tryout clinics and during tryouts. Lisa will work with level directors to determine coverage.

**Technology Update:** Jay Stark – All level directors have access to level specific pages. Clinic and tryout dates have been updated. Team pages will be up this weekend. The black box should be back soon. T-shirts for tournaments will be ordered online. A few volunteers will be needed to go to Advanced Sportswear to pick them up.

Coaches need to register on HHB website. Certification receipts should go to Char. There are 14 approved coaches as of today. Receipts are also needed for coaches taking the modules and should be turned in to Char as well.

**Registrar Update:** Kari Gruden – Nothing to report.

**Secretary Update:** Kellie Sundheim – Nothing to report.

**Old Business:**

**Training Facility:** Marc Chorney – Meeting tomorrow at 7:00 p.m. in the HHS lecture room.

**New Business:**

**Proposed Bylaw Change and Handbook Revisions:** Brian Jones

Brian would like to make revise the terms to commence for new officers. Currently the bylaws state March 31st as the commencement date. Brian proposed making April 1st the new date. Motion by Rick Erredge to approve April 1<sup>st</sup> as the commencement date for new officers, second by Marc Chorney. Motion passed.

Brian also added Vice President Brian Dooley’s contact information to the Handbook as well as adding that all volunteer and equipment deposit checks will be shredded at the end of the season unless a parent specifically requests a return of the check.

**Apparel:** Brian Jones

Truck with Advanced Sportswear attended the meeting to discuss apparel options for the upcoming season. Advanced will have the same offerings as last year except for the Easton wind jacket. Truck showed the board members some new items such as a new Easton windsuit, sweatshirts, t-shirts and a Stormtech parka. There are 4 interchangeable Hastings logos to choose from.

Paul talked a little about all the options and prefers the team look. Rick likes the consistency of providing the same option annually. Truck will be at the arena on 3 different days and will bring samples of the above mentioned apparel as well as some in-stock items.

Advanced Sportswear will have a link on the HHB website for ordering. Advanced makes a generous contribution to the HHB based on their sales. The key for success is to promote, promote and promote.

**Revised Minnesota Statute on Concussions in Youth Sports:** Brian Jones

Brian sent a letter to Mary stating that our coaching modules satisfy the new law and that we will follow the law on return to play.

**Advertising at the Arena–** Brian Jones

Barry Bernstein with the city of Hastings has started a comprehensive advertising program. Advertising will be offered at two levels: gold and silver. Advertising will be sold for the dasher boards and walls in both rinks at the arena. Advertising will also be available at the VETS complex and Roadside Park.

**Ice Scheduling Update:** Marc Chorney

Scheduling is done. Marc will double check numbers and give the schedule to Sliv. Marc thanked Brooks for his work. Marc will be putting together an SOP. Ice scheduling maybe something a volunteer could handle and be given DIBS points for. Brian thanked Marc for taking on this task and for a job well done.

**Sponsorship Update:** Char Stark

Sponsors for the traveling teams are filling quickly. The committee will be working on getting sponsors for the White mites.

Char updated the board on the purchase of water bottles for all teams. All traveling teams would receive a large water bottle with the hockey logo on one side and the list of all sponsors on the other. Youth players would receive a smaller version of the same bottle. Char noted that there is money in the Treasurer's budget as well as in the supply budget for the purchase of water bottles.

Char made a motion to approve the purchase of small water bottles for all youth teams and large water bottles for all traveling teams at a cost of \$1285.00, seconded by Marc Chorney. Motion passed.

**Euchre Tournament Update:** Brian Jones

The Euchre Tournament is right around the corner. Brian is hopeful that a few more teams will sign up. There is a \$40 late fee for those registering after the October 15<sup>th</sup> deadline. Brian will talk to Terry Iverson about waving that fee if numbers are low.

**Player and Coaches Registration Update:** Jay Stark and Brian Jones – 541 players have registered. This is down about 50 from last years numbers.

**Board of Directors Restructure Discussion –** Dustin Vogelgesang

Matt Larson and Dustin Vogelgesang led a discussion on restructuring the HHB Board of Directors. Matt provided some background information on how the Moorhead Hockey Association structures their board. Moorhead has a committee level under their directors. Their Committees get together to discuss the big issues and the director would bring those recommendations to the board for approval. Committees are made up of members with specific interests relating to marketing, coaching, tournaments etc.

Further discussion on this issue will take place at the November meeting.

**Requests to Play at a Different Level –** Brooks Savage, Jim Boogren and Mike Lavin

Mike stated that there is a shortage of goalies at the U12 level and currently there is an extra goalie at the U10 level. Mike would like to bring up one of the U10 goalies to play at the U12 level. Motion by Mike Lavin to move goalie from the U10 level to play the position of goalie at the U12 level, second by Marc Chorney. Motion passed.

**Head Coach Approvals for U14A and U10B:** Mike Lavin

Motion by Mike Lavin to approve Jason Berzinski as head coach of the U14A team, second by Brooks Savage. Motion passed.

**DIBS – Assistant Coaches – Lisa Foster**  
Discussed in Director updates

**Board Comment:** Brian will look into clarification on board positions and decision making.

**Membership Comment:** None

**Adjournment:** Jim Boogren made a motion to adjourn at 10:17 pm, second by Char Stark.  
Motion passed.

**Next Meeting:** November 8th, 2011 at 7:00pm

Respectfully submitted by Kellie Sundheim.