



2011 DinoMights Annual Fundraiser Sponsorship Packet

Mission:

DinoMights' Mission is to equip our urban youth to develop Physical, Academic, Social and Spiritual excellence (P.A.S.S).

DinoMights' unique philosophy is centered on whole life impact and long-term relationships with youth possessing significant unmet needs in the Central, Powderhorn, and Phillips neighborhoods of South Minneapolis. This innovative approach engages students in the community from their early childhood/elementary years through high school graduation, providing them with the opportunities they need to become self-assured, competent adults. Using hockey as an incentive, we provide academic tutoring, mentoring, computer instruction, studies, camping, community service, and various other faith based activities that help fulfill the mission.



DinoMights Facts

- 100 Youth ages 5-18 are regular participants
- In 2011 DinoMights served over 220 more youth in the "Greg Carroll Learn 2 Skate Program" which makes **320 local youth served!**



- DinoMights primarily serves the Phillips, Central, and Powderhorn neighborhoods of South Minneapolis.



- DinoMights youth have many ethnic backgrounds including African American, Latino, Asian, African, and Caucasian



- DinoMights is an affiliate of the NHL Hockey is For Everyone Initiative



- 2011 marks 100% high-school graduation

- The overall graduation rate of DinoMights is 85% compared to 55% for Minneapolis Public Schools (Minnesota Dept. of Education)



- 35 DinoMights have gone on to play high school hockey



What the kids are saying . . .

"Being in DinoMights gives me lots of positive opportunities that I wouldn't normally have."

"I have made a lot of friends on the DinoMights team and it has helped me motivate others like when we taught those kids to skate."

"Always having fun and growing closer to God."





2011 Sponsorship Levels

Date: Monday November 14, 2011, 7:00 PM

Location: International Market Square

(Date and Location subject to change)

17th Annual Fundraiser

This year's annual DinoMights Fundraiser celebrates where we've been and where we are going together as a community pursuing Physical, Academic, Social and Spiritual excellence. Not only has DinoMights experienced great achievements, but those achievements belong to anyone that has made any contribution to the effort. On this journey towards a better future for our children, we can all celebrate together the bright future of each DinoMights child.

What:

- Student Led Program: guests hear first hand from participants on how the opportunities at DinoMights make a difference in their lives.
- Desserts by D'Amico Catering
- Silent Auction

Who will come:

- 325 Attendees
- Special Guests:
 - Guests from the **Minnesota Wild**
 - Past Guests include The Stanley Cup, Willie O'Ree (The first Black player in the NHL)

- The 2011 DinoMights Fundraiser is the organization's primary event for ensuring the continuing opportunity for local youth to participate in this unique program. Please become a sponsor and join in the DinoMights' journey of developing young lives.

For more information please contact, Executive Director, Scott Harman, at (612) 216-4822 or scott@dinomights.com

Presenting Sponsor: Imaging Path \$7,500

- Underwrites FULL COST of the event, allowing 100% of guest giving to go directly to programming
- Premium placement of up to two tables of up to ten people each
- Logo featured on all printed materials, programs, invitations, sponsorship packet etc.
- Signage at the event with your organization name and logo
- Special recognition including a link to your web site on DinoMights site
- Opportunity to provide "welcome letter" in the program
- Verbal recognition of sponsorship during event



Major Sponsor \$5,000-\$3,000

- Priority table placement of up to ten people
- Company Logo displayed on table
- Special recognition including a link to your web site on DinoMights site
- Company logo in program
- Verbal recognition of sponsorship during event

Table Sponsor \$3,000-\$1,500

- Priority table placement of up to eight people
- Company Logo displayed on table
- Link to your web site on DinoMights site
- Company logo in program



Sponsorship Commitment Form

Sponsor: _____

Address: _____

City, State, Zip: _____

Contact/Title: _____ E-mail: _____

Phone: _____ Fax: _____

Sponsorship Level

- Presenting Sponsor \$7,500
- Major Sponsor \$5,000-\$3,000
- Table Sponsor \$3,000-\$1500
- Donation \$_____
- Payment Enclosed
Or
- Send Invoice

Please make checks payable to **DinoMights**

Please mail or fax completed form to:

DinoMights
3400 Park Avenue
Minneapolis, MN 55407

Phone: (612) 216-4822 • Fax: (612) 825-2194