



Minnetonka Girls Basketball Board Meeting Notes July 13, 2011



Web site: <http://www.tonkabuckets.org/>

Officers

President:	Lisa Simmons	simmons.lisa@gmail.com
Vice President	Brad Hamilton	hamiltonteam5@gmail.com
Treasurer:	Dave Endy	daveendy@vcicapital.com
Secretary:	Open	
Marketing:	Open	
Tournament Director:	Rich Baker	rich@rcbaker.com
Girls Varsity Head Coach:	Open	

Voting Members in Attendance: Lisa Simmons, Rich Baker, Pam Jensen, Evan Vaala, Katy Vaala, Brad Hamilton, Lisa Ehlers, Lisa Martinson, Tony Martinson, Clare Pitera.

Non-Voting Members in Attendance: Dianne Dick, Dave Keenan.

Call to Order and Introduction of Attendees:

Meeting called to order at 6:35 pm at Minnetonka District Service by Lisa Simmons.

Secretary Report:

Motion by Dianne Dick to approve the June Minutes, seconded by Lisa Martinson, minutes approved.

Treasurer's Report:

The following were reported by Lisa Simmons in Dave Endy's absence:

- Cathy Winge provided \$1,200 in cash which represents the high school girls' fundraising efforts. Those funds will be deposited into the club's account.

President's Report

Lisa Simmons reported on the following items:

- **Secretary** – We are still in need of a Secretary. This could be a job share position with another person and it could be done on a rotating basis of month-to-month so no one person has to take on the position alone. We need to fill this position as soon as possible.

- **Scheduling Coordinator** – We are in need of a gym scheduling coordinator who will work with the school district scheduler to obtain gym space for the travel teams.
- **Membership and Fundraising Positions** – We still have openings available for membership and fundraising.
- **Marketing Director** – Dianne Dick is working on a new club logo and the game program booklet but we are in need of a Marketing Director for the club.
- **High School Parents** – We need to find a way to get the high school parents involved in the club activities and be given more responsibilities.

Marketing Report

Dianne Dick reported on the following:

- **Club Branding** – She has looked at other team logos and provided samples from various teams. The club needs to decide on what the logo should look like and what it should say. The Board approves Dianne moving forward with a new logo design and she is given \$250 to come up with a new concept.

Evan Vaala reported on the following:

- **Website** – He will go through and clean up the content of old items. He also wants to tweak what worked last year and what needs to be changed for this year.

Lisa Simmons reported on the following:

- **Minnesota Lynx** – The Minnesota Lynx made contact to see if the club was interested in having a Minnetonka night at a Lynx home game with a discounted ticket (\$30 ticket for \$15). The package could include an autograph session, meal deal, and pictures on the court. We would need to find a date before September 8th which is their last home game. We would need to decide if we want to find a date for the Minnetonka night or just get a discounted ticket price. If we did a Minnetonka night, we want to sit together as a club and not be spread out through Target Center.

Shooter's Club

Pam Jensen reports on the following:

- Shooter's Club is up and running and about 75 girls are now registered.
- Not sure how or when to distribute shirts to the in house rec girls or the high school girls participating in the program. The shirts for girls in the travel program will be handed out at the parent/player meeting.

Travel Tournaments

- **Minnetonka Holiday Classic** – This year's tournament is scheduled for December 2nd – 4th. Rich Baker has the tournament flyer done for the MYAS booklet. He plans on e-mailing the flyer to teams to reach out for early registration and to let them know about

new changes coming this year. We may want to do a wristband for weekend passes but also have a daily pass available.

- **Tournament Scheduling** – Lisa Martinson reports that the last weekend of February is the Mankato tournament. Lisa has 98 rooms reserved at the Best Western where the travel teams have stayed in previous years. The Best Western was a hit among the teams because it was roomy and had a large gathering area for everyone to be together.
- **Tournament Philosophy** – In the past we only scheduled tournaments where all Minnetonka teams could play together at one site location. All travel teams are registered for the Holiday Classic tournament, Mankato tournament and the state tournament. All teams are registered for a maximum of 10 tournaments (with the exception of 4th and 5th grades). Lisa Martinson will put together a preliminary schedule on what options are available for the teams. January could pose some problems as there are two three day weekends because of school holidays. The consensus at the meeting was to try and schedule tournaments with other Minnetonka teams but if needed teams could be split up. Also discussed was the need to try to stick with every other weekend but could do a couple of back-to-back weekends if necessary.

High School Report

- **Summer Workout** – The summer workout is going fine and ends in mid-July.
- **High School Schedule** – A preliminary schedule is out and there appears to be only one Friday night home game. Youth night is planned for January 6th with Crunch as the half time entertainment. This may be the only youth night as it is the only Friday night game.

2011 – 2012 Season Planning Discussion:

- **Goal/Mission Statement of the Club** – Lisa Simmons reports there are four goals of the club. They are: 1) helping teams become more competitive; 2) the need to merge the travel program with the high school program and the respective policies; 3) we need better standardized coaching and teaching techniques; and 4) we need to have better communications with the parents (possibly going back to a newsletter and postcard outlining new and upcoming events). Bart Inniger is willing to do skills training for coaches and players. Leah Dasovich is also willing to help out. We need to define our club goals and intentions as an organization and what the club stands for. We need to stress expectations of parents and players and hold them accountable to the expectation form they sign prior to tryouts. There was a suggestion that we should try and get the minutes and agenda out earlier to parents.
- **Team Representatives** – We need to be more proactive in having a parent representative from each team at our monthly board meetings. We discussed various ways to encourage more team involvement with the board.
- **Travel Coaching Director** – Leah Dasovich has resigned from the position. Rich Hirstein is willing to take over as the travel coaching director by helping select coaches for the travel teams, willing to train the coaches, willing to attend travel tournaments and provide his feedback to the coaches. Rich Hirstein as the travel coaching director will have the full support of the Board as well as Bart Inniger. Motion made by Rich Baker to provide Rich Hirstein with a \$1,000 wage for his time and expenses as the travel coaching director. Motion seconded by all voting members present, motion passed.
- **Grievance Policy** – There is a need to develop a specific grievance policy and escalation procedure for the travel program. There was a suggestion that all

grievance issues be presented by parents to the Board during the first 10 minutes of each month's meeting. This will be discussed more at an upcoming meeting.

- **Tryout Registration** – This year we want to offer an early bird discount and a late day penalty when registering the day of tryouts. It is important that we have accurate counts for tryouts and tournament registration in advance of the actual tryout dates.
- **Tryouts** – Leah Dasovich has talked to the Athletic Director, Ted Schultz, and Trisha for gym availability during tryouts. Tryouts will be tentatively scheduled for Saturday, September 17th along with two nights that following week. The expectations are that girls come to all three tryout sessions but at a minimum must attend two tryout sessions. The Saturday date will be a longer session and the week night sessions shorter. Leah Dasovich is willing to run a pre-tryout session, run tryouts, perform evaluations, locate evaluators, and put teams together. Leah Dasovich requests \$500 for her time. The Board feels that is appropriate and will look to Leah to perform those duties.
- **Pre-Tryout Sessions** – Leah Dasovich will tentatively run the pre-tryout sessions on Saturday, September 10th and Wednesday, September 14th and will look for help from parents in accommodating the potential large number of girls.
- **Parent/Player Meeting** – The parent/player meeting is scheduled for Tuesday, October 4th at the Minnetonka High School Cafeteria.
- **Uniforms** – We may want to hold off on ordering any new uniforms since we have a large amount to use and they appear to be in good condition. If we do order new uniforms, we may order all new uniforms for all teams but it would need to be added to the budget.
- **Budget** – Next month (August) we need to finalize the budget. We will ask Bart Inniger to order additional throw out shirts in smaller sizes especially for youth night. The additional shirt cost will be added to the budget.
- **Paid Coaches** – Motion made by Katy Vaala that the club is to fund two (2) paid coaches for 8th grade only, seconded by all voting members present, motion passed.
- **Post Office Box** – Lisa Simmons is looking at renting a post office box at the Excelsior post office for a cost of \$96 a year so items can go directly to the post office box instead of individual home addresses.

Meeting Adjournment

Upon a Motion to adjourn by Brad Hamilton, seconded by all present, the meeting adjourned at 8:20 p.m.

**The next MGBA meeting is scheduled for
Wednesday, August 3, 2011
From 6:00 – 8:00 pm @
Minnetonka District Service Center**