



Minnetonka Girls Basketball

Board Meeting Notes

April 13, 2011



Web site: <http://www.tonkabuckets.org/>

Officers

President:	Lisa Simmons	simmons.lisa@gmail.com
Vice President	Brad Hamilton	hamiltonteam5@gmail.com
	David Endy	daveendy@vcicapital.com
Treasurer:	Dave Kragness	davek@inclinotech.com
Secretary:	Sue Moulder	sue_moulder@cargill.com
Marketing:	Joyce Wassenaar	j.wassenaar@msn.com
Tournament Director:	Rich Baker	rich@rcbacker.com
Girls Varsity Head Coach:	Bart Inniger	Bart.inniger@minnetonka.k12.mn.us

Voting Members in Attendance: Lisa Simmons, Sue Moulder, Lisa Martinson, Julie Bennis, Katie Vaala, Rich Baker, Brad Hamilton, Wendy Melz, Wendy Woods, Beth Hallett. Rich Hirstein

Non Voting Members in Attendance: Claire Pitera, Michelle Bussman

Call to order and Introduction of Attendees:

Meeting called to order at 6:35 pm Minnetonka District Service by Lisa Simmons

Secretary Report:

Motion to approve the February minutes by Pam Jensen, seconded by Dave Kragness.
Motion to approve the March minutes by Katie Vaala, was seconded by Wendy Woods.

Treasurer's Report:

Dave Kragness reported on the following:

- Estimating to net \$10,000 this year by end of July. Last year – netted out to zero.
- Spring Ball – 50 paid members
- Club will need to re-evaluate how to account for Varsity expenses for the coming year, given the changes in revenue and expenses this year
- Holiday Tournament – we have been charged for “Facility Services”, but not for Gym Rental – assume we won’t be charged until we see something further

Motion by Sue Moulder to approve the Treasurer’s report and seconded by Lisa Martinson.

President's Report

Lisa Simmons reported on the following items:

- **Annual General Election** – Good Standing, volunteering, commit to 50% of the meetings. Dave Endy has stepped forward to be the Treasurer, Rick Baker has agreed to continue on as Tournament Director, Brad Hamilton and Lisa Simmons are beginning their 2nd year of a 2 year term. The Secretary and Marketing Director Executive Committee roles are still open. General election was held and all members on the ballot were approved, including all At Large Voting Members as follows: Brenda Hall, Kathy Campbell, Rich Hirstein, Rob Dahlin, Wendy Melz, Evan Vaala, Lisa Martinson, Sue Moulder, Michelle Bussman, Julie Bennis, Katie Vaala, Clare Pitera, Beth Hallet, Wendy Woods, Pam Jensen, and Lisa Ehlers, and Dave Endy as Treasurer and Rich Baker as Minnetonka Tournament Director.
- **Project Chart** – Still open positions: Gym Scheduling Coordinator, Communications, Membership, as well as Secretary and Marketing.
- **Travel Director** – need to discuss at future meeting. Leah willing to help coordinate try-outs next fall, and help with clinics, etc.
- **Gym Space** – discussions continued – another meeting this past week. MCES is considered a “District Program and Travel Basketball program is not, which allows Rec Basketball to have first rights at available gym space. MCES has provided what dates/times they are willing to leave open for travel basketball – based on our needs, there will not be enough gym space time for all teams to practice two times/week for 1.5 hours each. The 2 options to consider – Wednesday and Friday nights.

Marketing Report

Lisa Simmons reported on the following in Joyce's absence:

- **Website** – working on “scoring” for the coming year – it was more challenging in the new website to input and view team scores. Discussion as to how much rec program information we maintain on our website – will discuss at a future meeting.
- **Club Branding** – Joyce researched the cost for rebranding – approximately \$200. Discussion of changing logo along with Club name.
- **End of Year Survey** – do not have same functionality in the website – looking to utilize Survey Monkey or something similar this year. May share the annual cost with Girls Softball instead of having separate accounts. Annual cost is \$150 per membership.

Motion by Rich Hirstein to spend the \$250 to change the Club logo and the name to Minnetonka Girls Basketball Association (MGBA), was seconded by Katie Vaala.

Tournament Report

- **No Report**

High School Report

- **Summer Workout** – communication has gone out, and Bart has reached out to Rec coaches, as MCES would not forward on since it's not an MCE program.
- **Spring Practice Program** – going well, attendance going down as the weather warms up and other spring programs are starting.

Old Business/Issues:

- No report

New Business/Issues:

- **Shooter's Club** – Michelle Bussman will be working with Pam Jensen this year on the summer program. Will be working to get the program up and running on the website sooner this year – program started last year prior to website ready so lots of manual work. Plan to keep program same as last year – 3000, 5000, 7500, 10000 shots. Would like to consider a different plan for the night to distribute and honor the shooters – hard to find a night that works with Varsity and travel basketball.
- **End of Season Survey Results** – Lisa Simmons shared the results, which are summarized below:
 - Practice – time, locations, amount all favorable – focus on offense and defense much less favorable
 - Head Coach – generally favorable across the board, but we did have a few teams that were much less favorable
 - Try-out Process – extremely favorable – much improved over the previous couple of years
 - Travel Director – lots of positive comments, but a lot of “neutral” ratings as well – need to be more specific in future about this role
 - Tournaments – in general people prefer to stay closer to Minnetonka than the further away tournaments – Lakeville, Cottage Grove, Woodbury, etc. Away tournament – people in general like Rochester, just not the hotel. (Doubletree has reached out to us about securing the same room block as 2 years ago)
 - Season Overall – mixed reviews here – lower scores on playing time, supportive of coach's effort, competitive play, etc. Higher scores on player improvement, fun and positive experience, and girl planning to play again next year
 - Overall Organization – 80% were satisfied or very satisfied with the program overall this year
 - Playing Time/Winning – mixed reviews here again – some want more equal playing time, some want more emphasis on winning, while others indicates that winning is not important
 - What's Important to you/your Daughter – Having Fun – 94%; Developing BB Skills – 90%; Winning Games – 62%
- Motion by Lisa Simmons to skip the May meeting and reconvene in June was approved by all Board members present.

Meeting Adjournment

Upon a Motion to adjourn by Julie Bennis, second by Dave Kragness, the meeting ended at 8:40 pm.

**The next MGBA meeting is scheduled for
Wednesday, June 1, 2011
From 6:30 – 8:30 pm @
Minnetonka District Service Center**