

REEBOK/MINNESOTA HOCKEY
2010-2011 High Performance Program Report
Hockey Operations Committee
January 29, 2011

The 2010-11 High Performance season for Minnesota Hockey players is about to kick off! Our programs include: Great 8, Boys/Girls 15, 16 & 17 Festivals, 16/17 Final 54's, Boys & Girls 15 Camps, U18 Boys Festival, 15 Fall HPH, CCM National High School Invitational, Dave Peterson HP Goalie Camp, HBF 15 National Prep Camp and new HBF 15 Girls NPC.

We will give about 3345 players from 15's through High School an opportunity through the above programs to compete, train, develop and be exposed. We will include about 350-400 coaches, evaluators and general managers. Our program directors make a point of incorporating: youth, college, high school and professional alumni coaches again in the processes and this will continue.

A special thanks to our 2010-11 program directors:

Reebok HP - 15 Girls – John Perry

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Reebok HP - 15 HPH Fall – Pat Westrum

Reebok HP - 16/17 Girls – Tom Peart

Reebok HP - 16/17 Boys – John Peterson

Reebok HP - Great 8 – Paul Moen

CCM - U18 Boys – Charlie Graves

CCM - HP National Invitational Showcase – Greg Nagen

Senior Classic – Tim Morris

Reebok HP - HP Dave Peterson Goalie Camp – Steve Carroll/Tom Peart

Reebok HP - HBF 15 Program – Terry Evavold

Elite I – John Russo/Eric Johnson

Elite II(Minnesota Elite Prep Dev. League) – Charlie Graves/Tom Macklenberg

Carol Carlson who coordinates registration and Jim Bullard who process all budget items continue to support all of our programs. Jim and Carol also take time out of their schedules to meet with the respective GM's for all age groups prior to all of our programs.

All program information is listed on the Minnesota Hockey website as well as both the boys and girls High School Coaches Association sites and was prominate in Let's Play Hockey during the months of the programs.

The High Performance Program Committee worked on a number of new projects that focused on expansion of oportunites for our players, and tryed to enhance development opportunities especially at the 15 level, using the Minnesota ADM.

Below is a list of some of the new programs that were implemented during the 2009-10 year.

Implemented in 2009-10:

1. Girls Elite II league which gave more girls the same positive fall opportunity, this is being run in cooperation of Girl HS Hockey Association and HBF.
2. Re-designed the 15 Spring HP Advanced Program and included another 10 Players per district for the boys and 5 for the girls. This gave about 180 new players an opportunity to be apart of the 15 process. We also lengthed the training period to create more developmental opportunities.
3. Reviewed all programs and set goals for development with our ADM/MDM-HPC committee.
4. Completed Video Brochures for most of our programs and posted on new website..
5. Worked with Mike Snee to capitalize marketing opportunities to off-set costs using corporate sponsorship and signed an agreement with REEBOK/CCM as program sponsor.
6. Rolled out new U18(92) Boys Festival for group being missed from HP-Advanced programs but still with HS eligibility. Allowed another 80 more players to take part in programs. We ran this event in conjunction with Great 8 in South St.Paul.
7. Hosted First Annual Minnesota Hockey CCM High School Invitational which featured: Minnesota Senior, Minnesota U18 All-Stars, Michigan, Wisconsin and North Dakota.
8. Merged Advanced Committee with MDM-HPH sub-committee, worked with USA Hockey ADM to help off-set costs to Fall 15 HPH pilot program.
9. Implemented first HBF 15 training program for 30 players prior to National Festival in Rochester, NY.

New Programs and Enhancements:

- HBF Girls 15 Pre-National Camp
- 15 Girls re-done into 8 teams from 12 with merged districts
- Joint 15 General Manager meeting in St.Cloud
- Continued Marketing emphasis on programs
- Added team to CCM - NIT
- Planning for Girls CCM - NIT

All other program information can be found on www.minnesotahockey.org

All of our programs gained Olympic Development status from USA Hockey and MSHSL so we have no eligibility problems with our players and coaches. Also we included regional ADM Director – Guy Gosselin in our events to get better feel of the development programs.

Respectfully Submitted - Mike MacMillan – Director High Performance Programs