

Ad-Hoc Committee Notes / Region and State clothing
Tuesday 6/01/10 @ 6:00 PM – New Hope Arena

Present: Jim Bullard, Tim Timm, Scott Gray, Mark Jacobs, Mike Snee
Absent: Kevin Dickie, Dave Margenau, Jerry DeMeo, Jeff Zwerdling

The Ad Hoc Committee suggests the following:

- Renew with Custom Lettering for one year
 - Contract will include the elimination of exclusivity allowing for the creation of an on-line store and other non-tournament related opportunities
 - Custom Lettering will be asked to utilize 2010 sales data to provide each tournament location with the correct mix of merchandise to satisfy the reasonable needs of all tournament participants with no more than 10% waste
- Monitor closely the final 2011 sales data in order to compare to 2010 sales data to establish trends
 - Explore other options including the Wisconsin preorder model. The Committee discussed a preorder option for 2011 but decided against it.
- Tournament logo will be designed under the direction of Minnesota Hockey. Pursue Tim Timm's idea of creating a "logo creation" contest allowing Minnesota Hockey members the chance to submit a tournament logo (MH withholds the final say of any logo alterations)
- Merchandise will include classification (Bantam, 14U, etc.). It will be level specific for 'A' but not for 'B'. It WILL NOT specify the year.
 - Merchandise design/logo will remain the same for two years in order to resell unsold merchandise every other year.
- The Ad Hoc Committee wants to pursue options to donate unsold 2010 Tournament merchandise to worthy out-of-state charities. However the group does not want to commit any significant expense to donate the merchandise out-of-state if there are worthy local options at no cost.