

**Hockey Operations Committee
September 19, 2009
Marriott – Minneapolis West**

The meeting was called to order at 10:29

USA Coach-in-Chief
September

Overall the Coaching Education Program is going well in the Minnesota District, with a few new faces and upgrading of some of our programs it will be an exciting year. Over the past few seasons we instituted some new and exciting things for the coaches that will continue this year as well.

We kicked off our season by hosting our Advanced Level 5 clinic in the Minnesota District. It was held in St. Paul from August 12 – 15. We used our District Head Coaches and District ACE Staff as volunteers throughout the event. We hosted 580 coaches from around the country and it was truly a great event and showcased coaching in our country.

District Head Coaches were asked to post clinics by September 15. At this date we have about 60% posted and the rest should be up by the end of September.

We will also co-sponsor three High Performance High School Level 3 clinics this fall. Minnesota Boys and Girls High School Clinics. We also conducted a special Level 3 H.P. for our Junior Gold Coaches. There are also plans to add a program for new youth recreational programs as well.

Hal Tearse and Steve Carroll continue to expand and offer specialized skills clinics for coaches at the local level. Hal's skill program focus is for player skills based and Steve's for goaltending. Both are using staffs to drive implementation. Also both have utilized new website for expansion of materials and resources for our coaches.

This past spring and summer we hosted 2 staff conference calls and hosted a CIC/ACE meeting during 18U training phase in Blaine. The ACE/District Head Coach meetings and calls are now joint so both are getting the same information.

We are also involved in helping design the Minnesota Model for ADM. I am co-chairing the committee with Dave Margenau and the committee includes many members of our CEP staff in Minnesota.

Our State District Coach-In-Chiefs continue to push the envelope and provide educational materials and information to our coaches to make associations and individual coaches better.

USA Hockey CIC's are currently working on a re-design of CEP program to meet ADM goals. I am serving on two committees for this project.

Also our ACE program in Minnesota is growing and expanding under the leadership of Terry Evavold who has spent a great amount of time this past year making sure each of the 12 districts in Minnesota get the support they need. Terry has also taken a leadership role and is very involved at the National Level with ACE.

June

Overall the Coaching Education Program is going well in the Minnesota District, with a few new faces and upgrading of some of our programs it has been an exciting year. Over the past few seasons we instituted some and exciting things for coaches.

We kicked off our season by hosting our Advanced Level 4 clinic in the Minnesota District. It was held September 19 – 21 in Blaine during the NAHL Showcase. We used the Minnesota, USA Hockey and Let's Play Hockey to market and sent a reminder email to all Minnesota coaches. Our clinic season ended on December 31 with a last chance clinic in Mankato.

We also co-sponsored three High Performance High School Level 3 clinics this fall. We hosted the Minnesota Boys and Girls High School Clinics. The Girls was held in Blaine the weekend of October 10, the Boys in St Paul the weekend of October 24. We also conducted a special Level 3 HP for our Junior Gold coaches. Over the course of the season we certified 5,568 coaches:

- Level 1 – 1,830
- Level 2 – 1,430
- Level 3 – 2,224
- Level 4 – 100

This past year Minnesota Hockey sponsored a Minnesota Masters clinic for coaches in Blaine for coaches who wanted to upgrade their skills. Hal Tearse and Dick Emahiser spearheaded the event and

all coaches received re-certification. Also new this fall was a Girls/Women's Clinic at Level 3 for coaches who instruct or coach girls or women's teams.

We have been putting on for the past 5 years the Dave Peterson Coaches Goaltending Workshops. Steve Carroll coordinated and ran the clinics throughout our clinic season. Minnesota instituted a new skating and skills program for local hockey associations. In 2009-10 we will look at some level of certification for those who participate. Minnesota Hockey continues to publish a newsletter for coaches under the direction of Associate CIC Hal Tearse. We will also roll out a new coaches section on the new Minnesota Hockey website, Hal has been working on project which will incorporate all USA Hockey and Minnesota Hockey coach information and links.

We will be adding new staff this upcoming season as we have lost two of our District Head Coaches – Dennis Bushy and Mike Denardo. Brian Henrichs will replace Dennis and Karl Rasmussen will replace Mike.

This past fall we hosted 3 staff conference calls and hosted a CIC/ACE meeting during 18U training phase in Blain this April and another joint meeting is being planned for the Level 5 in August. At that meeting we also rolled out new plan to expand our Goalie Program and will be looking for associate coach-in-chiefs at the district level. Steve Carroll has added Justin Johnson as an associate goalie coach-in-chief to expand their visibility. Steve has been working with Mike Snee (Minnesota Hockey Executive Director) to create a goalie page and materials on new website and linking USA Hockey information as well.

Our CIC staff has also been working with Central office on the 2009 National Hockey Coaches Level 5 Symposium that will be held in St. Paul in August. We have had a number of meetings with Mark Tabrum and staff as well as conference calls to make sure we are set for August.

We are also involved in helping design the Minnesota Model for ADM. I am co-chairing committee with Dave Margenau and the committee includes many members of our CEP staff in Minnesota.

Our State District Coach-In-Chief continues to push the envelope and provide educational materials and information to our coaches to make associations and individual coaches better. Hal continues to expand the skills program with Emmy and Gary Gregus and is working a great new video and a web page for coaches. Also our ACE program in Minnesota is growing and expanding under the leadership of Terry Evavold who has spent a great amount of time this past year making sure each of the 12 districts in Minnesota get the support they need. As the ACE program grows in Minnesota we hope to focus on more and more education programs at the association and Minnesota district level.

2009 Advanced Committee – HPH

We have recently completed our 2008-2009 Advanced Programs for Minnesota Hockey players. Great 8, Boys/Girls 15, 16, and 17 Festivals, 16/17 Final 54's, Dave Peterson Goaltender Camp, Boys Advanced 15 Camp and Girls Advanced 15 camp.

We have given about 3,000 players from 15's through High School an opportunity through the following programs to compete, develop and be exposed – Boys/Girls 15/16/17's, Elite I Boys/Girls, Elite II Boys. We have included about 350-400 coaches, evaluators and general managers. Our program directors made a point of incorporating: youth, college, high school and alumni coaches again in the processes and this will continue.

A special thanks to our 2008-09 program directors:

15 Girls – Kevin Dickie

15 Boys – John Perry

16/17 Girls – Tom Peart

16/17 Boys – Dave Bakke

Great 8 – Paul Moen

Chicago Showcase – Dave Stigen

Senior Classis – Tim Morris

Advanced Dave Peterson Goalie Camp – Steve Carroll

Also thanks to Carol Carlson who coordinated registration and Jim Bullard who processed all budget items. This year we fully utilized electronic registration which helped the process a lot. Jim and Carol also took time out of their schedules to meet with the respective GM's for all age groups.

All program information was listed on the Minnesota Hockey website as well as both the boys and girls High School Coaches Association sites.

One project that Advanced Committee worked on and got kicked off was the development of a Fall Upper Midwest Elite Girls League under the direction of Eric Johnson, to allow girls in the state the same opportunities as the boys for development and exposure without having to endure cost of a pre-post AAA program.

All our programs gained Olympic Development status from SUA Hockey and MSHSL so we have no eligibility problems with our players and coaches; a copy was submitted to President Dennis Green.

Development/Implementation of 2009-10 Programs

1. Kick-off the first Girls Elite II league which will give more girls the same positive fall opportunity, this is being run in cooperation of Girls HS Hockey Association and HBF.
2. Started the 15 (Bantam) Pilots in District 6 and District 4 as new ADM/HPH Program. 82 players participating – applied for funds through ADM to off-set costs have been given verbal approval.
3. Re-designed the 15 Spring Advanced Program for 2009-10 will include another 10 players per district and 40 more players summer opportunity.
4. Reviewed all programs and set goals for development with our ADM/MDM-HPC committee.
5. Established dates for 2009-10
6. Completed video brochures for all levels to be posted on new website fall 2009.
7. Working with Mike Snee to capitalize marketing opportunities to off-set costs using corporate sponsorship
8. Rolling out new 18U program for our group being missed will run in conjunction with Great 8
9. Rolling out Minnesota High School Showcase
10. Merging Advanced Committee with MDM-HPH sub-committee
11. Added financial coordinator to our staff for 2009-10
12. Re-working 16/17 program for 2010-11

Dates for Programs:

15's Spring Festivals – May 1 – 2
 15's Summer Festivals – June 12 – 17
 16's/17's Spring Festivals – April 16 – 18
 16's/17's Final 54 – April 23 – 25
 18's Festival – March 26 – 28
 High School Showcase – April 23 – 25
 Dave Peterosn Advanced Goalie Camp - TBA

Dennis asked Hockey Ops to look at the development side for Disabled Hockey.

HEP Program

Dave Margenau is proposing that MNH work with the Youth Sport Coalition to better educate our parents.

HEP Delivery Model

- Lead by ACE Coordinators
- Parent meetings
 - Association
 - Team
- CEP Clinics
- HEP Provided: materials, training presentations, case studies, etc.
- But only as effective as the local association delivery
- Electronic media - untapped

Phone Survey Spring 2009 – How can we better support you with parent education?

- Provide DVD/Videos – 24%
- Continue to provide materials – 17%
- Doing a good job – 16%
- Parent ed presentation – 12%
- Web based education – 8%
- E-mail communications – 8%
- Parent newsletter – 4%
- Others – 11%

(Board member workshop, posters, keep materials free, less paper, more parent encouragement)

Opportunity

- Electronic media
- Broader reach
- Better manage consistent, regular messages
- Valued as a service by our members

Youth Sports Coalition



NHL and USA Hockey Partners



YSC Offerings

1. HEP Program Page/Site
2. HEP Quiz - Tracking by Association
3. Weekly HEP E-Newsletter
4. HEP Editorial Calendar for Season
5. Online HEP Materials Ordering
6. Social Media Accounts
7. HEP Posters and Flyers
8. HEP Icons and Buttons
9. HEP In-Season "Pop" Quizzes

HEP Program Page/Site

<p>WHL Ticket Special for Minnesota Hockey Families</p>  <p>The Minnesota WHL have created a special ticket special for all Minnesota Hockey families. Information about these exclusive ticket specials will be included in the Minnesota Hockey Club newsletter and available to all parents who complete the Minnesota Hockey HEP Parent Quiz. To take the HEP Parent Quiz, click here.</p>	<p>HEP Article</p> <p>Minnesota Hockey HEP Parent Quiz The Minnesota Hockey HEP Parent Quiz is now online! The section consists of HEP Parent Materials, HEP Parent Manual, and...</p> <p>USA Hockey</p> <p>USA Hockey Announces New Development Model You're extremely pleased to share the news of the revolutionary American Development Model that will be available for...</p> <p>USA Hockey Parent Awareness Delaware is a part of the USA Hockey Parent Awareness Program. We recommend all parents take the time to read through this...</p> <p>USA Hockey - Make and Seek Value Below is the USA Hockey Make and Seek Model. It's entertaining. It might also help to meet some hockey parents you...</p>
<p>Q&A: How to Find a Good Coach?</p>  <p>Here is an important reader question from Nick regarding whether or not his son should just give up...</p>	<p>Coaching</p> <p>The Importance of Long Term Planning The most common problem facing trainers and coaches today regarding developing young athletes over time is the ability to...</p> <p>How to Improve Your Coaching by Listening The Green philosopher Douglass once said, "We have two ears and one tongue so that we would learn more and talk less." ...</p>


HEP Quiz Track by Association

If you have any questions about the USA Hockey Parent Quiz, please contact your local association's ACE Administrator.

Question 1 of 7

According to the Michigan State study on youth sports, why do kids PLAY youth sports?

- a) Have fun and play
- b) Learn skill development
- c) Spend time with friends
- d) All of the above

Next 

Weekly HEP E-Newsletter

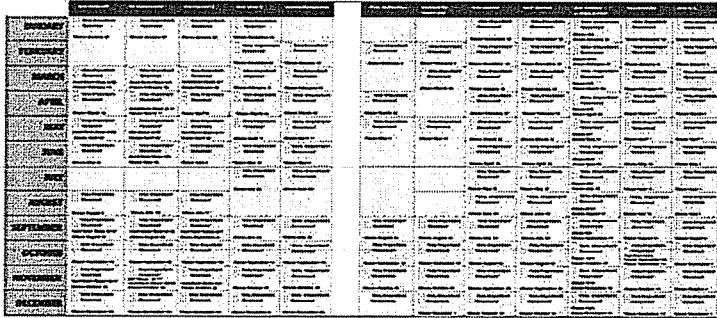
Your Child Has a Great Coach
The following article was posted as a reader comment in response to the recent Q&A article titled "How do You Get Better Coaching in Youth Sports?" It offered such great advice, we thought it would be beneficial for our entire readership. [Read more...](#)

Parenting: Let's Play Hockey Expo 2009 - Reebok Hockey
This article is part of the ongoing Let's Play Hockey Expo 2009 series presented by . The Let's Play Hockey Expo is the largest consumer hockey expo in the U.S. In this segment, Executive Editor TK Stratton interviews Mark Angelo, Chairman, from Cleveland and J.C. Bergeron of Reebok Hockey. [Read more...](#)

Coaching: A Good Coach Believes in Fun at Every Level of Play
One of the key factors to keeping kids in youth sports is the element of fun in the activity. In this article, Executive Editor TK Stratton and Jim Johnson, founder and director of , discuss how important it is for coaches to include fun in their coaching methods. [Read more...](#)

Q&A: What are the Best Foods to Sustain Energy During Tournaments?
Sustaining energy during a crucial game can be difficult. However, when an 

HEP Editorial Calendar 2009-2010 Season



The image shows a complex editorial calendar grid. It is organized into columns representing months and rows representing specific dates. Each cell in the grid contains text detailing the editorial content for that date, including the topic, the assigned editor, and the publication date. The grid covers the entire 2009-2010 season.

Online HEP Materials Ordering



Minnesota Hockey
Hockey Education Program
Material Order Form
2009 - 2010



Social Media Accounts



FANPAGE

HEP Posters and Flyers



HEP Icons and Buttons



HEP In-Season "Pop" Quizzes for Prizes

Quiz



Minnesota Hockey HEP Quiz

- This Page Will Be To Question Quiz Taken From HEP Materials
- Quiz Results Will Be Recorded by Name and Local Association
- Once Quiz Taken, Participants Will Be Redirected to a Thank You Page Here

Summary

1. HEP Program Page/Site
2. HEP Quiz - Tracking by Association
3. Weekly HEP E-Newsletter
4. HEP Editorial Calendar for Season
5. Online HEP Materials Ordering
6. Social Media Accounts
7. HEP Posters and Flyers
8. HEP Icons and Buttons
9. HEP In-Season "Pop" Quizzes

Benefits

- Leverage technology to improve the effectiveness of HEP Education
- Increase MH Branding
- Increase MH Website traffic
- Tool for ADM/MDM education
- Increase sponsor opportunities
- Gain social media experience

Investment

- Contract services with YSC
 - One year - \$17,500
- Current HEP Budget
 - Has \$2,250 for web design
- Need additional funding of \$15,225

Minnesota Hockey HEP Parent Quiz

Welcome to the Minnesota Hockey HEP Parent section! As part of your participation in Minnesota Hockey, one (1) parent from each family is required to read the "Sports and Your Child" booklet and then take the Minnesota Hockey HEP Parent quiz. Instructions are listed below. If you have any questions, please click here to contact your association's ACE Director. Special Note: At the conclusion of each month, one (1) family will be randomly selected from all quiz participants. This family will receive four (4) lower-level tickets to an upcoming Minnesota Wild game. The winner will be notified via email at the end of each month!

Instructions for Completing the Minnesota Hockey HEP Parent Quiz:

1. Read the "Sports and Your Child" booklet - The booklet serves as the parent manual for the HEP program. It combines three components: Skill Development, Coaching Excellence, and Fair Play.
2. Take the Minnesota Hockey HEP Parent Quiz – One (1) parent from each family must take the quiz. You will select your association and enter your name and email before taking the quiz. Your information will be used to verify that you took the quiz, recorded to track your quiz score, and update you on new HEP program information.

Parent Quiz

According to the Michigan State study on youth sports, why do kids play youth sports? (Hint: See Page 57)

Have fun and play
Learn skill development
Do something they are good at
All of the above (Correct)

What knowledge and teaching skills should parents NOT look for in a coach? (Hint: See Page 23)

The coach knows the rules and techniques of the sport.
He/she demonstrate how to perform and give clear explanations.
The coach focus on winning more than skill development. (Correct)
The instruction matches the age and knowledge level of the players.

True or False: Excessively high levels of stress can reduce performance and physical well being. (Hint: See Page 42)

True (Correct)
False

What specific attitudes can parents communicate that will help kids better deal with athletic stress? (Hint: See Page 20)

Mistakes are a necessary part of learning anything well.
Effort is what counts.
Do not confuse worth with performance.
All of the above. (Correct)

Which of the following is NOT part of the Fair Play system? (Hint: See Page 70)

Respect the rules, opponents, officials, and their decisions
All involved (players, coaches, and parents) are expected to maintain self control at all times
All players should not have the opportunity to participate. (Correct)
All stakeholders are involved in Fair Play: players, coaches, officials, parents, and spectators.

True or False: Parents should be willing to relinquish the responsibility for their child to the coach for the duration of the practice or game. (Hint: See Page 33)

True (Correct)
False

What should parents do after a sports injury? (Hint: See Page 44)

Apply treatment other than simple first aid until a specific diagnosis has been made by a trainer or doctor
Tape or splint the injured part without specific instructions from a doctor.
Apply the ICE Principle (I- Ice, C – Compression, E- Elevation) (Correct)
Apply heat to the injury without doctor's orders.

What should athletes eat before competition? (Hint: See Page 50)

Food that the athlete "knows" will enhance performance
A low fat, modest in protein, and high carbohydrate meal
A modest meal 5 or more hours before the competition
All of the above (Correct Answer)

True or False: Before coaching your child, you should ask your child how he or she feels about having you for a coach. (Hint: See Page 28)

True (Correct)
False

How should parents NOT behave at sporting events? (Hint: See Page 33)

Remain in the spectator area during the event.
Don't interfere with your child's coach.
Shout instructions and criticisms to your player. (Correct)
Lend a hand when a coach or official asks for help.

Motion from Mike MacMillan to increase the HEP budget by \$15,250 to cover this new idea and have this be a one year program and come up with a communication strategy so that we do not duplicate efforts

and pursue bids after one year before proceeding to the second year. Second by Terry Evavold. Motion carried by committee.

High School Boys

1. Promotions of HS Hockey – website continued development and content
2. Past year 25 game fight and scrimmages
3. Fall clinic in Mankato – October 22 – 24
4. Working on 18U Program and HS tournament
5. Mass. Email and I have talked to him and going to invite each other to meetings
6. LPH – Wild and MN Hockey Equipment drive partner
7. New USA High School Hockey Reps – Chris Lonke and Scott Macho
8. Level 5 assistance and support
9. Advanced Programs planning teams
10. Minnesota Hockey ADM-HPH program committees
11. My Fox online games – 40 this year as one of our media partners
12. 26 games live on FSN including participation in Hockey Day
13. Partnerships with breakdown as well which highlights our hockey community

MN Coach –in-Chief

The CIC area has added one new video to our collection and we now have 9 skills videos on our website. They are being seen by coaches from all over the world with much acclaim. More importantly we do not have to spend the money to copy and distribute them any longer. That is a big savings to Minnesota Hockey.

Gary Gregus is doing an outstanding job coordinating our local association coach development program. More details in January. Steve Carroll has added goaltending clinics to the line up. We have expanded our roster of clinicians in order to accommodate demand. We will accommodate a few more associations if they contact us. Notification was sent to District Directors and through Let's Play Hockey Articles. We are using the honorarium schedule approved by the board two years ago.

We are hosting two coach workshops and two athlete workshops with the Positive Coach Alliance on late September. More details will be presented in January.

I am working on a coach mentor program with the NHL that will tie in with ADM. Again more details as they become available.

Coach development is the key to our on ice success this year and for the future. We are evaluating opportunities and programs that will help us achieve the goals of increased participation and a quality experience for all players at all levels.

A complete report will be given at the Winter meeting.

ACE Program

Fall report of activity is as follows:

I attended the USA Hockey Level 5 Coaching Symposium held in St. Paul this past month and I would like to say that Minnesota Hockey was well represented and I heard nothing but good things about the State of Hockey. Hats off to the leadership team of this project. The ACE team was well represented at this event both as attendees but also a volunteer's. John Peterson D2, Terry Dvorak D5, Mark Palmer D6, Steve Morse D8, Andrew Shriver D15, Scott Riopelle D16, Rick Lowe and I along with CEP staff they all represented Minnesota very well.

The Minnesota Hockey Road Show~

This team of Dennis Green, Mike Snee, Mike MacMillan, Dave Margenau and myself have attend meeting at the following locations, D6, D4, D2, D10, with plans of travels to D12 very soon. We cover the topics of the State of Minnesota Hockey, Minnesota Hockey's Sponsorship program, ACE/HEP and ADM/MDM

followed up with Q/A. I hope that the rest of you will grab this opportunity to put Minnesota Hockey in front of you district very soon.

ACE Director Team ~

We will be holding our fall meeting Saturday Oct, 3 2009 from 9-3 at the Kelly INN in St. Cloud. Please if your in town stop by and say hello at we will be gearing up for another season.

This Season we will again be focused on Parent Education, looking at ways to grow the ACE Staff internally, and Training. Parent Education our goal is to be at 80 % of all associations to have ordered HEP materials or to have enough materials to serve the season. This season we will monitor this very close. Growing staff we will again be looking to support those district that may need help with building the ACE network as we did last season. Last year we added Rick Lowe as a member to our team at large and he is currently supporting Mark Palmer in D6 and Gene Ferrell in D3 during clinic season.

ACE Training events I have conducted an ACE event in D6 with Mark Palmer and Pat Westrum, August 25 at BIG with plans of holding training event in D8, and D4 also.

Please let me know what I can do to support your district.

Safety Committee Report Fall 2009

The safety committee consisting of Dr. Steve Oncay, Dr. Edmund Chute, Barry Ford and Hall Tearse recently reviewed the injury data collection project in District 3. We concluded the mechanism works well.

In consultation with Dr Michael Smith at the Mayo Clinic and Dr. Alan Ashare with USA Hockey we decided to continue with a focus on fractures and concussions.

We will continue to ask for voluntary reports of these injuries and they will be followed up by a trained medical professional who will collect the data by phone.

Again, we have not assumptions or foregone conclusions. We are simply gathering information in an effort to learn and maybe to spots any trends that we might address in the future.

District 3 has agreed to continue with the program and District 6 has been invited to participate (I expect they have decided by the time we are meeting).

Since we passed the helmet rule on coaches, we have had no reported incidents of coaches suffering head injuries while with their teams. You as a board are to be congratulated for your vote three years ago. The only incident we know of occurred a year ago and the coach was not wearing his helmet. It was a life altering incident. Helmet use is widespread, we did not lose coaches and the result is as predicted. Getting the helmets buckled properly is still a bit of problem. Compliance with the rule is spotty at best in the Elite Fall program and Select programs. Mike MacMillan should be more insistent that his coaches in these programs adhere to the rules as established by USA Hockey.

Meeting adjourned at 11:38.

Respectfully submitted
Carol D. Carlson

